

Annual Report

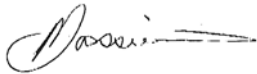
Perth Theatre Trust

2007-2008

PERTH THEATRE TRUST ANNUAL REPORT 2007-2008

In accordance with section 61 of the *Financial Management Act 2006*, we hereby submit for your information and presentation to Parliament, the Annual Report of the Perth Theatre Trust for the financial year ended 30 June 2008.

The Annual Report has been prepared in accordance with the provisions of the *Financial Management Act 2006*.

A handwritten signature in cursive script, appearing to read 'Sassine', followed by a horizontal line extending to the right.

Dr Saliba Sassine
Chairman
12 September 2008

CHAIRMAN'S REPORT

This has been a watershed year for the Perth Theatre Trust (PTT) that saw PTT achieve a number of important milestones and have its status and role confirmed, thus establishing the foundation for the Trust to become more proactive and engaged in the performing arts life of Western Australia.

PTT had previously operated in an uncertain environment, particularly following a review of all statutory authorities as part of the Machinery of Government report's recommendations that was followed by a Cabinet decision in 2002 to abolish the PTT and absorb its functions into the Department of Culture and the Arts. However, the Government has now decided to retain the Trust as a statutory authority.

The decision was an important precursor for the board and management to start the necessary work to rebuild and reposition the Trust. This work is now under way. Some of our initiatives and achievements to date include:

- The appointment of a highly skilled and experienced permanent and full time General Manager,
- Securing critical additional funding support from the Government through the exciting Ignite package,
- The launch of a qualitative and quantitative review of the assets of the Trust,
- The development of a new strategic plan for PTT,
- The streamlining of committee and board procedures,
- A major investment in a new ticketing system for BOCS Ticketing ,and
- A very successful year with more than 450,000 attendees at performances in PTT venues.

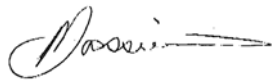
Details of our achievements are elaborated upon in the General Manager's Report and in the body of the Annual Report.

I would like to take this opportunity to welcome the new, permanent General Manager of PTT, Mr Alan Ferris and to also welcome the new board members appointed to the Trust. I also welcome Allanah Lucas as the Department of Culture and the Arts' (DCA) new Director General. The Trust looks forward to the continuing strong support of the DCA and working in partnership to deliver for the performing arts sector and theatre going public.

I thank all PTT staff and our venue operations manager AEG Ogden (Perth), who has delivered successfully the achievements outlined in this annual report.

I would like to thank the outgoing Chairman, Mr Harry Morgan AM and retiring board members for their important contributions and achievements.

Finally, on behalf of the board and our staff, I would like to thank the Minister for Culture and the Arts, the Hon Sheila M^cHale MLA for her support of, and confidence in PTT, and would like to acknowledge in particular the increased funding support the Government has injected into arts and culture in Western Australia.

A handwritten signature in black ink, appearing to read 'Saliba Sassine', with a long horizontal flourish extending to the right.

Dr Saliba Sassine
Chairman

GENERAL MANAGER FOREWORD

The Perth Theatre Trust board, under new Chairman Dr Saliba Sassine, and PTT staff are committed and energised to re-establish the Trust as a lead organisation for the performing arts sector.

As the newly appointed General Manager I am excited about the opportunity of rebuilding and repositioning the PTT business so that it is ready for the significant challenges ahead.

The Trust has a key role in contributing to the development of performing arts in Perth, as the entity responsible for the management of Perth's premier performing arts venues, His Majesty's Theatre, Perth Concert Hall, the Playhouse Theatre and Subiaco Arts Centre and for the management of BOCS Ticketing and Marketing. The PTT will also be responsible for managing the new performing arts venue due for completion in 2010. Cultural and arts facilities and ticketing services have an important role in promoting the cultural life of the city and can expand audiences for culture and the arts.

A focus for the PTT's BOCS Ticketing and Marketing business unit this year has been the awarding of a contract to Galathea STS Pty Ltd ("Galathea"), the providers of the enta ticketing software. The new system offers significantly improved features for BOCS clients and patrons and will go live early in the new financial year.

In December 2007, the Premier, the Hon Alan Carpenter MLA with the Minister for Culture and the Arts, the Hon Sheila M^cHale MLA, announced the Ignite package for arts and culture in Western Australia – the biggest single State Government arts funding injection in the State's history. The total package of \$73 million over four years includes \$51 million of new one-off and capital initiatives.

The Ignite package provides funding of \$3.7million for the PTT including:

- \$3.1 million for the replacement of the seats and a new concert piano at the Perth Concert Hall (PCH); installing new audio and audio visual systems at the PCH and His Majesty's Theatre (HMT); and replacing the carpets at HMT; and
- \$600,000 for programming over four years.

The PTT will work with the City of Perth, the owners of the PCH, on the PCH seat replacement and audio visual system projects. The City of Perth is contributing \$800,000, which is 50%, of the total cost of the seat replacement project.

Ignite funding has also enabled the PTT to purchase a new Steinway Piano Concert D model for the PCH. The new piano will be played publicly for the first time by the Winner of 2008 Sydney International Piano Competition recital at the PCH on 13 August 2008.

I thank the PTT board and staff for their support and significant contribution and achievements over the past year. I thank AEG Ogden (Perth) who manage the day-to-day operations of the PTT venues.

I also thank Alastair Bryant, who was acting PTT General Manager in addition to his role as Director General, Department of Culture and the Arts. Until September 2007 the management of the PTT was overseen by Ross Palmer, Executive Director Corporate Assets and Business Support DCA and I thank him for his work with the Trust over many years.

A handwritten signature in black ink, reading "Alan Ferris". The signature is written in a cursive, flowing style.

Alan Ferris
General Manager
Perth Theatre Trust

EXECUTIVE SUMMARY

Operations of the Perth Theatre Trust

Perth Theatre Trust as established by the *Perth Theatre Trust Act 1979* is responsible for the care, control, management, maintenance, operation and improvement of theatres under its control. The theatres/venues currently under the control of PTT include:

- His Majesty's Theatre (Government owned)
- Perth Concert Hall (leased from City of Perth)
- The Playhouse Theatre (leased from Diocese of Perth)
- Subiaco Arts Centre (leased from City of Subiaco)
- Rechabites Hall (leased from the Department of Planning and Infrastructure/East Perth Redevelopment Authority)

PTT will also be responsible for the operations and management of New Performing Arts Venue, which is currently being constructed in Northbridge on the corner of Roe and William Streets.

The venues are actively used by various local, national and international professional and amateur performing arts companies, performers and artists. School and children's performances and activities are also presented at these venues.

The venues, with the exception of Rechabites Hall are managed on behalf of PTT by AEG Ogden (Perth) Pty Ltd through a Management Agreement. AEG Ogden (Perth) as venue managers for PTT is responsible for ensuring the venues' operations and facilities are managed within budget allocations and performance indicators.

The Performing Arts Centre Society provides day-to-day management and operational requirements for Rechabites Hall under a separate agreement.

PTT is also responsible for the management of BOCS Ticketing and Marketing. BOCS Ticketing provides an effective and efficient ticketing system that provides a wide range of access to events.

The Perth Theatre Trust's mission is to maximise the effectiveness of the performing arts resources under its control to enhance the cultural and economic life of Western Australia.

The objectives of the Perth Theatre Trust are:

- To provide high quality venues and services to maximise the cultural and public use of the venues managed by the Trust.
- To provide an efficient ticketing and information service to facilitate access to the Trust's performing arts venues and targeted marketing information to performing arts companies.
- To ensure efficiency and effectiveness of its management practices.

Major Achievements 2007-2008

- BOCS Ticketing is implementing new state-of-the-art software to significantly improve ticketing and marketing services.
- PTT continued the promotion and presentation of the national flagship performing arts companies for WA audiences. This included Bell Shakespeare Company and the Sydney Dance Company
- PTT commenced planning for the operational management of the New Performing Arts Venue.
- With 1139 events, this represents an increase 27% on last year due to a greater number than expected events at all PTT venues. This achievement reflects the vibrancy of the sector and effective management of the venues by the Trust.
- The increased number of events resulted in a 6% increase in attendance compared to last year.
- The Venues Ignite package of \$600,000 will assist PTT to grow the capacity for WA audiences throughout the State to experience more national and international touring performances.
- The State Government is investing over \$3million in the PTT heritage listed venues – the Perth Concert Hall and His Majesty’s Theatre. The Concert Hall will have seats replaced and His Majesty’s Theatre will have carpets replaced in the public areas. Both venues will have new sound systems installed.
- The selection of a new Steinway concert piano for the Perth Concert Hall was completed, with funding provided by the State Government’s Ignite package.

Future Directions

- The PTT is developing a Strategic Plan 2009-2014 for implementation. This will include the review of policies, organisational structure and alignment of objectives with current activities.
- The PTT will develop quality music programming at Perth Concert Hall in association with Asian and Australian (OZPAC) music touring circuits. This initiative will create an opportunity for audience development and build national links.
- The PTT will continue the promotion and presentation of the national flagship performing arts companies for WA audiences. This will include Bell Shakespeare Company, Sydney Dance Company, and new initiatives with the Australian Ballet and Bangarra Dance companies. This initiative will create an opportunity for audience development, and build national links. Bangarra Dance in particular, is a link between Indigenous cultures of Australia and the inspiration of dance exploring new forms of contemporary artistic expression while maintaining the integrity of tradition.

- The PTT programming, in many cases, provides the local performing arts industry with opportunities to present shows at PTT venues, employment of local actors and performers, contributing to local arts development (including employment, skills development, training, organisational development).
- Implement the management and artistic programming policies of the New Performing Arts Venue (NPAV).

Issues and Trends

- The national downturn in touring performance arts product continues with a decreased number of events available for touring.

Key Performance Indicators Overview

The number of events across venues was 1,139 in 2007-2008. This represents 27% increase on last year's events, which is due to a greater number than expected events at all Perth Theatre Trust venues. This achievement reflects the vibrancy of the sector and effective management of the venues by the Trust.

The participation rate across the venues in 2007-2008 was 455,137 attendances. The increased number of events resulted in a 6% increase in attendance compared to last year.

Measures	2004-05	2005-06	2006-07	2007-2008
Number of performances at Trust venues	792	678	892	1,139
Number of attendances at Trust venues	397,988	381,090	430,350	455,137

Note: While 2006-07 represents a significant increase in attendances of 49,260, the greater part of this increase (35,433) is due to events at the Subiaco Arts Centre following the venue's reopening in July 2006.

MISSION STATEMENT

The Perth Theatre Trust's mission is to maximise the effectiveness of the performing arts resources under its control to enhance the cultural and economic life of Western Australia.

OBJECTIVES

The objectives of the Perth Theatre Trust are:

- To provide high quality venues and services to maximise the cultural and public use of the venues managed by the Trust.
- To provide an efficient ticketing and information service to facilitate access to the Trust's performing arts venues and targeted marketing information to performing arts companies.
- To ensure efficiency and effectiveness of its management practices.

ROLE OF THE TRUST

The Perth Theatre Trust was established and constituted under the *Perth Theatre Trust Act 1979* to manage and operate theatres vested in or leased to or under its control. The Minister responsible is the Hon Sheila M^cHale MLA Minister for Disability Services; Tourism; Culture and the Arts; Consumer Protection.

The Perth Theatre Trust is responsible for the operation of a number of performing arts venues in Perth in conjunction with the managing of BOCS Ticketing and Marketing Services. The Trust also actively participates in presenting or co-production of events in its theatres and provides a range of theatre-related services to customers and hirers.

The Trust operates as a portfolio organisation of the Department of Culture and the Arts (DCA) with the majority of the corporate service requirements of the Trust being provided through the Department.

The four major performing arts venues – His Majesty's Theatre, Perth Concert Hall, Playhouse Theatre and Subiaco Arts Centre are managed by the external service provider, AEG Ogden (Perth) Pty Ltd operating as the agent of the Trust. The Trust's role is one of managing the contract and monitoring performance in accordance with contract requirements, including the agreed service levels. This arrangement is consistent with the legislation governing the Trust's operations.

Throughout 2007-2008, the Trust co-presented a number of performing arts productions in its theatres. This role has continued under the contractual arrangement with AEG Ogden (Perth) Pty Ltd.

The Trust manages the BOCS Ticketing and Marketing Services, which provides ticketing services for events encompassing all aspects of entertainment within Perth.

The Performing Arts Centre Society provides day-to-day management and operational requirements for Rechabites Hall under a separate agreement.

Key Outcomes

The Perth Theatre Trust contributes to the Government Desired Outcomes and the Government's goals contained within the State's Strategic Management Framework, Better Planning: Better Futures (BP:BF). The primary contribution by the Trust is to Goal 1 and Outcome 1, by the provision of venue management services.

Government Goal	Desired Outcomes	Services
Goal 1: Enhancing the quality of life and wellbeing of all people throughout Western Australia by providing high quality, accessible services.	Outcome 1: A creative, sustainable and accessible culture and arts sector.	1. Arts Industry Support
		2. Screen Production Industry Support
		3. Venue Management Services
	Outcome 2: Western Australia's natural, cultural and documentary collections are preserved, accessible and sustainable.	4. Art Gallery Services
		5. Library and Information Services
		6. Museum Services
		7. Government Recordkeeping and Archival Services

Services

Within the Culture and the Arts portfolio, the Perth Theatre Trust delivers venue management services as illustrated below:

Portfolio Service	Service Provider
1. Arts Industry Support	Department of Culture and the Arts
2. Screen Production Industry Support	Screen West
3. Venue Management Services	Perth Theatre Trust
4. Art Gallery Services	Art Gallery of Western Australia
5. Library and Information Services	State Library of Western Australia
6. Museum Services	Western Australian Museum
7. Government Recordkeeping Archival Services	State Records Office

MAJOR ACHIEVEMENTS

- The first OZPAC Consortium programming initiative was arranged during the year for a major Australian presentation of the dance drama *Edward Scissorhands*, which was seen at His Majesty's Theatre in July 2008. This marks a major milestone for Perth and it is hoped will be the precursor for our continued involvement in this national initiative.
- A magnificent new Steinway concert piano was purchased for the Perth Concert Hall during the year with funding provided by the State Government's Ignite package and will debut in August 2008.
- The Perth Theatre Trust participated in the Disability and the Arts Inclusion Initiative (DAII), a partnership between Disability Services Commission and the Department of Culture and the Arts. The aim of the project was to improve the live theatre experience for patrons with vision impairment, and was enthusiastically received by patrons and partner organisations.

HIGHLIGHTS

Attendances at the PTT venues in 2007-2008 totalled 455,137. The number of events held at PTT venues in 2007-2008 was 1,139.

MAJOR EVENTS

The Subiaco Arts Centre hosted a co-production between the Perth International Arts Festival (PIAF) and Barking Gecko Theatre Company (BGTC). The production was ZEAL Theatre's *Australia vs South Africa*. The Western Australian Academy of Performing Arts (WAAPA) also performed in the Venue for the first time since its reopening. WAAPA presented a new play by Reg Cribb entitled *Unaustralia*.

The 2008 UNIMA World Puppetry Festival was held in the Southern Hemisphere for the first time. The Perth Concert Hall held events in the Main Auditorium, the Wardle Room, Terrace Level Foyer and the Verandah. There were numerous exhibitions including the world record-breaking Million Puppet Project in the Main Auditorium. The highlight of the Festival was the free Carnival Day which attracted 10,000 people.

Some of the significant shows at His Majesty's Theatre included Bell Shakespeare Company's *Macbeth*; outgoing artistic director of the Sydney Dance Company, Graeme Murphy's farewell production of *Grand*; the West Australian Ballet's production of *The Taming of the Shrew*; the Soweto Gospel Choir and *Tango Fire* from Argentina.

The Playhouse Theatre hosted Bill McCluskey's adaptation, for Western Edge Projects/Perth Theatre Company (PTC), of Tim Winton's *The Turning*, during the 2008 Perth International Arts Festival. The Playhouse also worked closely with organisers of the UNIMA 2008 Congress and World Puppetry Festival to stage productions of *Cabaret Decadance* (Canada), *Le Polichiner De Tirros* (Belgium), *Nutcracker* and *Buying Mittens* (Japan) and *Woyzeck on the Highveld* (South Africa). *Six Dance Lessons in Six Weeks* starring Todd McKenney and Nancye Hayes, was presented at the Playhouse Theatre.

VENUE MANAGEMENT

INTRODUCTION

As Agent for the Perth Theatre Trust, AEG Ogden (Perth) Pty Ltd manages the Perth Concert Hall, His Majesty's Theatre, the Playhouse Theatre and the Subiaco Arts Centre. In January 2008, Ogden International Facilities Corporation became AEG Ogden Pty Ltd, having sold portion of the company to USA entertainment and venue management company, Anschutz Entertainment Group (AEG).

Monthly formal contract meetings occur between AEG Ogden (Perth) Pty Ltd senior staff and those of the Perth Theatre Trust. Regular contact and communication at a senior level also occurs between these meetings. The AEG Ogden (Perth) Chief Executive, General Manager Corporate Services, appropriate venue General Managers and the Marketing Manager attend PTT Programming Committee meetings.

All reports due to the PTT under the Management Agreement were provided within agreed timelines. AEG Ogden (Perth) continues to be a Certified Quality Assurance Company, through SAI Global Limited.

The Output Based Measurements (OBMs) and attendances have exceeded budgeted estimates for the year. Overall, 1,139 events were presented on the venue stages against a target of 841 events. Perth's dynamic overall growth and booming economy has positively impacted on the performing arts.

The major hirers of the venues, West Australian Ballet, West Australian Opera, West Australian Symphony Orchestra, Perth Theatre Company, Barking Gecko Theatre Company, Black Swan Theatre Company and the Perth International Arts Festival (PIAF), all continued to utilise the PTT's four venues at the same or increased levels compared to previous years. The exception was the PIAF verandah concert series, which were relocated to an outdoor non-PTT location in the city.

Ongoing direct communication has been maintained in a limited national market with the country's major performing arts and entertainment promoters and presenters, to ensure maximum utilisation of the Venues.

In addition, involvement and networking by AEG Ogden (Perth) senior management with important performing arts venue managements nationally and internationally continue. AEG Ogden (Perth) is an active member of the following organisations and associations:

- AAPPAC – Association of Asia Pacific Performing Arts Centres
- ABTT – Association of British Theatre Technicians
- APACA – Australian Performing Arts Centres Association
- LPA – Live Performance Australia
- OZPAC – Australian/New Zealand Capital Cities Performing Arts Centres
- VMA – Venue Management Association Pacific Chapter

The Chief Executive of AEG Ogden (Perth) continues to be a member of the LPA Board and also attended the VMA Conference in Auckland and the Auditorium Summit Conference in London.

Senior management across the venues represented the Perth operation at various OZPAC specialised committees on programming, stage technical, marketing, personnel and at the APACA Annual Conference in Canberra.

The Museum of Performing Arts at His Majesty's Theatre is a member of Museums of Australia Performing Arts Special Interest Group (PASIG).

The State Government's new performing arts venue currently being built in Northbridge will be managed by AEG Ogden (Perth) as a PTT venue. With the venue due to open in 2010, senior management are now engaged in key aspects of construction finalisation and management planning.

Capital works funding (including support funding from the City of Perth for the Perth Concert Hall) has enabled a number of projects to be undertaken across the venues including air conditioning, plumbing, electrical and safety equipment.

The State Government's Ignite Package announced in December 2007 has provided for a replacement piano, seating, audio-visual and carpeting at the Perth Concert Hall and His Majesty's Theatre.

Special acknowledgement must also be made of the commitment and professionalism of the dedicated and experienced staff team.

HIGHLIGHTS

Attendances at the PTT venues in 2007-2008 totalled 455,137.

The number of performances in this period totalled 1,139.

Performance Diversity at Perth Theatre Trust venues

The following table represents the diversity of performances presented in PTT venues as a percentage of total performances. PTT's aim is to promote a diverse and varied program of events to Western Australian audiences.

Even in years of lower overall activity, PTT aims to preserve this diversity by co-presenting selected productions to augment the event program. Some co-presentations are not budgeted on a total cost-recovery basis. Comparisons over time indicate that a diverse range of events has been presented.

	2007-2008 No. of Performances	2007-2008 % of Total Performances	2006-2007 No. of Performances	2006-2007 % of Total Performances	2005-2006 No. of Performances	2005-2006 % of Total Performances	2004-2005 No. of Performances	2004-2005 % of Total Performances	2003-2004 No. of Performances	2003-2004 % of Total Performances
Ballet/Dance	64	6%	79	9%	73	11%	98	13%	74	9%
Children's Performances	151	13%	91	10%	14	2%	75	10%	115	14%
Classical Music	80	7%	86	10%	96	14%	94	12%	88	11%
Comedy/Music Comedy	105	9%	104	12%	56	8%	49	6%	33	4%
Concerts - Rock, Pop, Jazz, Folk	64	6%	80	9%	71	10%	62	8%	102	13%
Conferences/Meetings	9	1%	12	1%	34	5%	15	1%	12	1%
Dance Schools	2	0%	4	0%	11	2%	3	0%	16	2%
Drama (plays)	467	41%	247	28%	123	18%	180	23%	149	18%
Musicals	82	7%	89	10%	94	14%	82	10%	96	12%
Opera	37	3%	26	3%	24	4%	36	5%	27	3%
Other	17	1%	21	2%	35	5%	25	3%	15	2%
Religious Meetings	2	0%	0	0%	0	0%	1	0%	0	0%
Performances by Schools	22	2%	18	2%	25	4%	15	2%	29	4%
Speech/Graduation Nights	19	2%	17	2%	22	3%	38	5%	35	4%
Subiaco Community Concerts	18	2%	18	2%	0	0%	19	2%	20	2%
	1,139	100 %	892	100%	678	100%	792	100%	811	100%

Note 1: 'Other' includes non-categorised events held on main stages and other venue spaces.

Note 2: Subiaco Arts Centre was closed during 2005-2006.

Note 3: 'Rock, Pop, Jazz, Folk' and 'Concerts' are grouped together from 2006-2007.

Note 4: 'Drama' and 'Theatre' are grouped together from 2006-2007.

Note 5: Event Percentages rounded to nearest whole number.

Note 6: The variance for events numbers is due to a higher number than expected events at all Perth Theatre Trust venues. This reflects the vibrancy of the sector and effective management of the venues by the Trust.

PERTH THEATRE TRUST EVENTS FUNDED / SUPPORTED FOR 2007-2008

Date/s	Event/Show	Producer	Performances	Attendance
His Majesty's Theatre				
6 – 14 Jul 2007	<i>Macbeth</i>	Bell Shakespeare Company	10	7,330
21 – 24 Nov 2007	<i>Grand</i>	Sydney Dance Company	5	3,769
31 Aug – 20 Oct 2007	<i>Cabaret Soiree</i>	His Majesty's Theatre	16	1,747
13 Mar – 19 Apr 2008	<i>Cabaret Soiree</i>	His Majesty's Theatre	18	1,946
Playhouse Theatre				
1 – 18 Aug 2007	<i>Six Dance Lessons in Six Weeks</i>	The Ensemble Theatre (Sydney) in association with Christine Dunstan Productions	20	7,695
9 – 13 Oct 2007	<i>Educating Rita</i>	HIT Productions (Melbourne)	7	1,709
23 Apr – 6 May 2008	<i>The Club</i>	HIT Productions (Melbourne)	14	2,786
8 – 10 May 2008	<i>As You Like It</i>	Bell Shakespeare Company	5	1,780
Perth Concert Hall				
17 Mar 2008	<i>Omar Faruk Tekbilek and Ensemble</i>		1	787
27 Feb 2008	<i>John Williams and John Etheridge in Concert</i>		1	1,409
7 – 28 Jan 2008	<i>Summer Series</i>	Perth Concert Hall	4	1,516
Totals			101	32,474



INTRODUCTION

2007-2008 continued to be a busy year for BOCS Ticketing and Marketing.

The highlight for this year was the awarding of the contract to appoint Galathea STS Pty Ltd ("Galathea"), the providers of the enta ticketing software, for the supply, implementation and support of a ticketing and marketing system. The contract was signed on 3 June 2008.

enta is used by more than 540 sporting and entertainment businesses across 24 countries, including London's Royal National Theatre, Shaftesbury Theatre, Fulham Football Club and Ascot Racecourse. In Australia enta is used by the Queensland Performing Arts Centre (QPAC), the Sydney Theatre Company and Melbourne's Playbox Theatre Company.

Work to implement the new system is well underway and it is expected that the new system will go live early in the new financial year following rigorous interrogation and testing by Galathea, DCA Information Services and BOCS staff. A new look web site is also being developed as part of the ticketing system upgrade.

The new software offers significantly improved features for BOCS clients and patrons, including:

- In excess of 300,000 tickets per hour or 125,000 transactions per hour
- No limit to the number of events on sale
- Full customer relationship management
- Comprehensive data collection for marketing analysis and online and post mailing
- System can produce 150 reports and automatically email to promoter
- Promoter can log in and view reports in real time
- Real time sales 24/7 through website
- Each customer has one secure record which houses all data and history related to that patron
- Patrons can select best available seat via the website

BOCS staff continued to deliver high levels of customer service. Service levels are monitored throughout the year and staff undergo development and training to ensure theatre patrons and other clients service needs are met.

BOCS successfully ticketed a range of events during 2007-2008, including:

- Morning Melodies and The Brainbox Project – His Majesty’s Theatre
- Melbourne Comedy Festival Roadshow – His Majesty’s Theatre
- Beck’s Music Box – The Esplanade
- Spicks & Specks – Perth Convention & Exhibition Centre
- Rufus Wainwright – Perth Concert Hall
- As You Like It – Playhouse Theatre
- MacBeth – Subiaco Arts Centre
- Arlo Guthrie – Octagon Theatre



PERTH CONCERT HALL

INTRODUCTION

The Perth Concert Hall is located in the city centre, near the Swan River. The majestic building is renowned as having one of the finest music acoustics in the Southern Hemisphere. The Main Auditorium features raked seating for 1,729 people and is surrounded by several private rooms, foyers and outdoor areas suitable for small musical performances and for cocktail, dining, product launches, trade exhibitions and marquee events. The concert hall also houses a BOCS Ticketing outlet.

Orchestral rehearsal days in the Venue decreased slightly, mostly attributed to an increase in the number of performances that the West Australian Symphony Orchestra (WASO) seasons had away from the Perth Concert Hall.

In the Main Auditorium there was an increase in theatre events, attributed to the 2008 Union Internationale de la Marionnette, (UNIMA), World Puppetry Festival.

Three major capital upgrade projects began in the later part of the year, each of these funded through the State Government’s Ignite initiative. These projects are to replace the auditorium seats, purchase audio equipment and a new concert Grand piano.

MAJOR ACHIEVEMENTS

The Steinway piano company, in association with the Perth Concert Hall and the Piano Haass Company, brought to Perth three historic pianos from the famed manufacturer.

The Venue continued its cooperative arrangements with a number of art and craft galleries, which presented a selection of works throughout the Venue during the year.

HIGHLIGHTS

The 2008 Union Internationale de la Marionnette, (UNIMA), World Puppetry Festival was held in the Southern Hemisphere for the first time. There were events in the Main Auditorium, the Wardle Room, the Terrace Level foyer and the Verandah.

There were numerous exhibitions including the world record-breaking Million Puppet Project in the Main Auditorium. The highlight of the Festival was the free Carnival Day which attracted 10,000 people. There were multiple events utilising spaces in the undercroft, both forecourts and the foyer spaces.

The UWA Perth International Arts Festival (PIAF) presented a number of performances encompassing a range of genres, which appealed to a varied audience demographic. The events included Rufus Wainwright and classical music icons – the New London Consort.

The WASO had a highly successful season. There was a significant increase in educational and audience development programs. Musica Viva featured the Westminster Choir and numerous other fine ensembles including the acclaimed Brodsky Quartet.

The Australian Chamber Orchestra's *Adventurous* with Richard Tognetti and *Sublime* with Katie Noonan were both exceptional performances which played to enthusiastic houses.

Major events for 2007-2008 included Randy Crawford, the John Butler Trio, PJ Harvey, Paco Pena, Tori Amos, the Soweto Gospel Choir, and Eric Idle's *Not the Messiah*.

MAJOR EVENTS

2008 was the second year of the Summer Recital Series, which attracted a diverse demographic with children, students and visitors to Perth attending. The recitals were of an extremely high quality and were varied enough to ensure that many patrons subscribed to the entire series. The concerts also provided the opportunity to showcase the Venue in a more intimate setting with local artists performing. In conjunction with the OZPAC Group, the Venue presented the renowned classical and jazz guitarists John Williams and John Etheridge in concert.

The Perth Concert Hall also presented the great Sufi musician Omar Faruk Tekbilek and his ensemble in their premiere performance in Perth. The Middle Eastern group attracted a diverse audience, many of whom had not previously attended an event at the Perth Concert Hall.

The inclusion of the Venue's presentation of the Warren Miller Snow Film in the City of Perth Winter Arts Festival program was a significant innovation.

Main Spaces Usage (OBMs)	Events	Attendances
Main Auditorium	158	172,127
Wardle Room	56	8,774
Village and Verandah	69	5,027
Total	283	185,928

PERTH CONCERT HALL

2007-2008 PERFORMANCE STATISTICS

	2007/08 Total Performances	2007/08 Total Attendance	%Capacity	2006/07 Total Performances	2006/07 Total Attendance	%Capacity
Auditorium						
Ballet/Dance	0	0	0%	1	909	52%
Children's Performances	1	1,630	99%	10	12,510	83%
Classical Music	76	90,788	73%	76	92,393	75%
Comedy/Music Comedy	2	2,625	85%	7	11,861	98%
Concerts - Rock, Pop, Jazz, Folk	25	31,415	80%	17	23,789	89%
Conferences/Meetings	1	350	31%	0	0	0%
Dance Schools	2	1,700	62%	2	1400	58%
Drama (plays)	14	1,517	27%	0	0	0%
Musicals	4	5,176	79%	2	2985	82%
Opera	0	0	0%	0	0	0%
Other	2	1,320	42%	8	6832	62%
Religious Meetings	1	1,829	97%	0	0	0%
Performances by Schools	13	13,978	68%	18	23,909	82%
Speech/Graduation Nights	17	19,799	68%	15	20,651	83%
Total Events/Performances =	158	172,127	72%	156	197,239	79%

Wardle Room	2007/2008 Usage	2007/2008 Attendances
Performances	56	8,774
Other:		
Conferences/meetings		
Other Usage		
Attendance Total		

2006/2007 Usage	2006/2007 Attendances
12	2,974
26	1,935
26	3,468
	8,377

Galleries & Other Spaces (including Village and Verandah)	2007/2008 Usage	2007/2008 Attendances
Performances	69	5,027
Other		
Conferences/meetings		
Other Usage		
Attendance Total		

2006/2007 Usage	2006/2007 Attendances
24	13,766
6	162
19	1,335
	15,263



HIS MAJESTY'S THEATRE

INTRODUCTION

His Majesty's Theatre has become one of Western Australia's most-loved heritage icons since its opening in 1904. It is believed to be the only remaining working Edwardian theatre in Australia, and is one of only two His Majesty's Theatres in the world. The auditorium features three seating levels in a traditional horseshoe arrangement and seats 1,200 patrons. The stage was once the largest in the southern hemisphere and has been host to a remarkable cavalcade of stars. The theatre also houses a BOCS Ticketing outlet.

MAJOR ACHIEVEMENTS

His Majesty's Theatre has benefited from a diverse and high quality artistic program over the past financial year. A total of 330 performances were presented throughout the Venue's three performance spaces, which were attended by 168,241 patrons.

High overall quality standards were achieved by the Theatre's two resident companies, the West Australian Ballet and the West Australian Opera, accompanied by the West Australian Symphony Orchestra. Highlights of their seasons included the opera *Rigoletto* and *The Taming of the Shrew* – a ballet not seen in Perth before, with choreography by the world famous John Cranko.

HIGHLIGHTS

A variety of other popular productions added to the Theatre's successful year. These included Bell Shakespeare's production of *Macbeth*; and Sydney Dance Company's *Grand*, the farewell to long time Artistic Director Graeme Murphy; the Perth International Arts Festival presentations of *A Midsummer Night's Dream* and *Borrowed Light*; the Soweto Gospel Choir and *Tango Fire* from Argentina.

MAJOR EVENTS

The continuing success of the Brainbox Project DownStairs at the Maj, sponsored via His Majesty's Theatre Foundation, has now firmly established itself. This year the Perth Theatre Company co-presented some of their productions as part of the Brainbox seasons.

HIS MAJESTY'S THEATRE Performance Statistics

Main Spaces Usage	Events	Attendances
Main Auditorium	181	153,621
DownStairs at the Maj	122	12,605
Dress Circle Bar	27	2,015
Total	330	168,241

HIS MAJESTY'S THEATRE

2007-2008 PERFORMANCE STATISTICS

	2007/08 Total Performances	2007/08 Total Attendance	%Capacity	2006/07 Total Performances	2006/07 Total Attendance	%Capacity
Ballet/Dance	44	35,633	73%	36	32,057	78%
Children's Performances	21	16,238	83%	1	250	20%
Classical Music	1	198	18%	0	0	0%
Comedy/Music Comedy	35	34,668	83%	19	19,723	86%
Concerts - Rock, Pop, Jazz, Folk	4	4,121	83%	2	1,349	0%
Conferences/Meetings	1	400	100%	0	0	0%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	34	28,577	75%	28	21,594	72%
Musicals	12	8,079	56%	23	17,816	68%
Opera	25	23,539	81%	21	17,797	81%
Other	2	872	75%	4	828	70%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	0	0	0%	0	0	0%
Speech/Graduation Nights	2	1296	55%	2	1,376	58%
Total Events/Performances =	181	153,621	76%	136	112,790	76%

DownStairs at the Maj	2007/2008 Usage	2007/2008 Attendances
Performances	122	12,605
Other:		
Conferences/meetings		

2006/2007 Usage	2006/2007 Attendances
84	8,277
18	2,124

Dress Circle Bar & Foyer	2007/2008 Usage	2007/2008 Attendances
Performances	27	2,015

2006/2007 Usage	2006/2007 Attendances
46	3,330



INTRODUCTION

The Playhouse Theatre has a proscenium arch and raked auditorium with seating for 427. Leased by the Perth Theatre Trust from the Anglican Diocese of Perth since 1984, it is the principal performance venue for the Black Swan Theatre Company (BSTC). The theatre also houses the Perth Theatre Company (PTC), a BOCS Ticketing outlet and subscription ticketing service.

The Playhouse Theatre celebrated its 50th Anniversary in 2006, and in 2007-2008 continued a long history of showcasing new works by talented West Australian playwrights, directors, designers, choreographers and performers. The Playhouse Theatre also hosted, with the support of the Perth Theatre Trust, a number of productions by some of Australia's leading national touring companies.

MAJOR ACHIEVEMENTS

The Playhouse Theatre's reputation as one of Perth's busiest theatres was confirmed with utilisation of the Theatre increasing from 56% of available days in 2004-2005 to 87% in 2007-2008. During the same period, the number of performances and events presented increased from 152 to 233.

The dramatic increase in usage also saw total attendances exceeding 60,000 for the first time in 20 years.

With the ever-increasing use of digital technology by presenters, the Playhouse upgraded its audio system during 2007-2008. Additional powered speakers and a digital speaker signal processor were purchased.

Two audio described shows at the Playhouse Theatre were trialled successfully.

HIGHLIGHTS

Bill McCluskey's adaptation, for Western Edge Projects/PTC, of Tim Winton's *The Turning* was one of the highlights of the Theatre's program in 2007-2008. The upgrade of the theatre's audio system and associated control and data cabling provided the production's sound and video/image designers with a far greater flexibility and significant costs savings.

The Playhouse Theatre also worked closely with organisers of the 2008 Union Internationale de la Marionnette, (UNIMA), World Puppetry Festival. Coordinated by Fremantle-based Spare Parts Puppet Theatre, productions by international and Australian puppetry companies were staged in venues

across Perth. The Playhouse Theatre played host to productions of *Cabaret Decadance* (Canada), *Le Polichiner De Tirros* (Belgium), *Nutcracker* and *Buying Mittens* (Japan) and *Woyzeck on the Highveld* (South Africa). All productions were of an extremely high standard.

Of all the touring shows presented by the Playhouse Theatre in recent years, *Six Dance Lessons in Six Weeks*, starring Todd McKenney and Nancye Hayes, proved to be one of the most successful, artistically and financially. Produced by the Ensemble Theatre (Sydney), and toured by Christine Dunstan, the production received excellent reviews in the press and returned a profit to the PTT's programming fund. The other major productions presented by the Playhouse in 2007-2008 were HIT Productions' (Melbourne) season of David Williamson's Australian Classic *The Club*, starring John Wood and Bell Shakespeare's *As You Like It*.

A-List Entertainment (Sydney), returned to the Playhouse with *The Scaredies – Stumped* and comedian Carl Barron's *Walking Down the Street*. Both seasons attracted capacity houses and helped to considerably broaden the Theatre's audience base.

The 2007-2008 program also contained a strong youth and community focus, with the Playhouse supporting the Midnite Youth Theatre Company's production of *The Premiere* and *Coram Boy*, which were presented as part of the 150th Anniversary of the founding of Perth's Anglican Diocese. The Playhouse Theatre also assisted Steps Youth Dance Company in presenting *nospace*, a new work by local choreographers.

As a result of the Playhouse Theatre hosting a number of sell-out seasons in 2007-2008, additional income generated by the Theatre's bar and car park operations contributed to the Theatre finishing the year well ahead of budget.

Playhouse Usage (OBMs)	Events	Attendances
Auditorium Totals	233	63,587

PLAYHOUSE THEATRE

2007-2008 PERFORMANCE STATISTICS

	2007/08 Total Performances	2007/08 Total Attendance	%Capacity	2006/07 Total Performances	2006/07 Total Attendance	%Capacity
Ballet/Dance	16	5,463	80%	27	7,979	69%
Children's Performances	0	0	0%	0	0	0%
Classical Music	0	0	0%	0	0	0%
Comedy/Music Comedy	25	9,306	87%	19	6,684	82%
Concerts - Rock, Pop, Jazz, Folk	0	0	0%	0	0	0%
Conferences/Meetings	5	1,186	56%	7	1,435	48%
Dance Schools	0	0	0%	2	532	62%
Drama (plays)	174	43,693	59%	143	37,127	61%
Musicals	5	1,341	63%	10	2,301	0%
Opera	0	0	0%	0	0	0%
Other	4	1,017	60%	2	638	75%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	4	1,581	93%	0	0	0%
Speech/Graduation Nights	0	0	0%	0	0	0%
Total Events/Performances =	233	63,587	64%	210	56,696	63%

INTRODUCTION

The Subiaco Arts Centre has benefited throughout the year from a varied and vibrant artistic program. Increased use has led to a lively and creative informal atmosphere enjoyed by all who visit the facility. The community spaces at the centre have been used for activities including acting workshops, art classes, ballet, dance, pilates, yoga and auditions. Disability groups continue to be regular hirers of the Venue, encouraged by improved access. There have also been numerous conferences, product launches and seminars held throughout the Venue.

A total of 293 events were presented in the building's three performance spaces, which were attended by 37,381 patrons.

MAJOR ACHIEVEMENTS

The Main Auditorium continued to attract a diverse range of hirers. The venue represented good value to local companies by keeping overheads to a minimum. This was achieved despite the ongoing labour shortage.

Studio usage increased by 150% being a dramatic increase of 103 events compared to 41 in the previous year. This particularly benefited experimental theatre and smaller or new companies.

All community spaces such as the gallery and workshop rooms experienced increased usage throughout the year. This was achieved by staff offering flexibility and high standards of service. The Venue also improved facilities and purchased equipment to compete effectively with competitors.

HIGHLIGHTS

For the first time in the refurbished Venue, the Perth International Arts Festival presented a show, in conjunction with Barking Gecko. The production was ZEAL Theatre's *Australia vs South Africa*, which included two South African and two local performers.

The Western Australian Academy of Performing Arts (WAAPA) presented a new play by Reg Cribb entitled *Unaustralia* its first season in the Venue since it reopened.

Disability and the Arts Inclusion Initiative

The Perth Theatre Trust participated in the Disability and the Arts Inclusion Initiative (DAII), a partnership between Disability Services Commission and the Department of Culture and the Arts. The aim of the project was to improve the live theatre experience for patrons with vision impairment.

The Subiaco Arts Centre management and venue were key aspects of the project delivery.

PTT conducted the project in partnership with Barking Gecko Theatre Company, Blind Citizens WA, BOCS Ticketing and Marketing Services, AEG Ogden (Perth) and the Senses Foundation Inc.

Patrons with vision impairment and their companions were invited to experience the feel of the set, costumes, props and stage layout of Barking Gecko Theatre Company's production of *The Troll from the Bowl*. The initiative centred on three venue familiarisations and three touch-tours in July 2007, and took place at the Subiaco Arts Centre and showcased the venue's accessible features.

Participants were enthusiastic and provided feedback on future improvements.

A second project was an Audio Descriptive Pilot Project with the aim to bring Audio Described Theatre to Perth's vision-impaired audiences. Key personnel from the Subiaco Arts Centre were pivotal in this project. The project allowed staff to gain a large amount of knowledge and experience in this field. In 2009 an audio descriptive service will be offered to PTT venue hirers.

MAJOR EVENTS

Productions of the resident theatre company, Barking Gecko Theatre Company, included *Australia vs South Africa*, *Troll from the Bowl* and *Skylab*.

Yellow Glass Theatre Company Inc.'s productions included *Jacques Brel Is Alive and Well and Living in Paris* and *Sondheim's Into the Woods*. Other companies and organisations presenting at the Venue included WAAPA, Yirra Yaakin, West Australian Youth Theatre Company, ICON Entertainment, Agelink Theatre Company and Curtin University's Hayman Theatre.

The City of Subiaco arranged citizenship ceremonies at the Centre for the first time.

SAC Main Spaces Usage (OBMs)	Events	Attendances
Main Auditorium	184	27,266
The Studio	103	7,315
Amphitheatre	6	2,800
Total	293	37,381

SUBIACO ARTS CENTRE

2007-2008 PERFORMANCE STATISTICS

	2007/08 Total Performances	2007/08 Total Attendance	%Capacity	2006/07 Total Performances	2006/07 Total Attendance	%Capacity
Main Auditorium						
Ballet/Dance	0	0	0%	9	2,167	79%
Children's Performances	32	5,648	58%	43	6,607	50%
Classical Music	1	155	51%	0	0	%
Comedy/Music Comedy	29	2,970	34%	44	9,815	73%
Concerts - Rock, Pop, Jazz, Folk	2	414	68%	6	613	33%
Conferences/Meetings	0	0	0%	0	0	%
Dance Schools	0	0	0%	0	0	%
Drama (plays)	70	7,518	36%	38	4,217	36%
Musicals	18	3,572	65%	6	1,720	94%
Opera	9	1,210	44%	0	0	0%
Other	6	1,468	80%	3	414	45%
Religious Meetings	1	290	95%	0	0	%
Performances by Schools	4	946	78%	0	0	%
Speech/Graduation Nights	0	0	0%	0	0	%
Subiaco Community Concerts	12	3,075	84%	12	3,372	92%
Total Events/Performances (A) =	184	27,266	49%	161	28,925	59%

* Community Concerts included in individual diversity categories in previous years

	2007/08 Total Performances	2007/08 Total Attendance	%Capacity	2006/07 Total Performances	2006/07 Total Attendance	%Capacity
SUBIACO ARTS CENTRE						
The Studio						
Ballet/Dance	0	0	0%	0	0	0%
Children's Performances	73	5,829	67%	11	661	50%
Classical Music	0	0	0%	0	0	0%
Comedy/Music Comedy	14	611	37%	13	449	29%
Concerts - Rock, Pop, Jazz, Folk	0	0	0%	0	0	0%
Conferences/Meetings	0	0	0%	2	65	27%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	4	29	6%	5	123	20%
Musicals	8	602	63%	8	501	58%
Opera	0	0	0%	0	0	0%
Other	3	188	53%	2	209	88%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	1	56	47%	0	0	0%
Speech/Graduation Nights	0	0	0%	0	0	0%
Total Events/Performances (B) =	103	7,315	42%	41	2,008	44%

SUBIACO ARTS CENTRE	2007/08 Total Performances	2007/08 Total Attendance	%Capacity	2006/07 Total Performances	2006/07 Total Attendance	%Capacity
	The Amphitheatre					
Ballet/Dance	0	0	n/a	0	0	n/a
Children's Performances	0	0	n/a	14	2015	n/a
Classical Music	0	0	n/a	0	0	n/a
Comedy/Music Comedy	0	0	n/a	2	80	n/a
Concerts - Rock, Pop, Jazz, Folk	0	0	n/a	0	0	n/a
Conferences/Meetings	0	0	n/a	0	0	n/a
Dance Schools	0	0	n/a	0	0	n/a
Drama (plays)	0	0	n/a	0	0	n/a
Musicals	0	0	n/a	0	0	n/a
Opera	0	0	n/a	0	0	n/a
Other	0	0	n/a	0	0	n/a
Religious Meetings	0	0	n/a	0	0	n/a
Performances by Schools	0	0	n/a	0	0	n/a
Speech/Graduation Nights	0	0	n/a	0	0	n/a
Subiaco Community Concerts	6	2,800	n/a	6	2250	n/a
Total Events/Performances (C)						
=	6	2,800	n/a	22	4345	n/a

* Community Concerts included in individual diversity categories in previous years



HIS MAJESTY'S THEATRE
FOUNDATION

INTRODUCTION

His Majesty's Theatre Foundation was established in 1993 to enhance and promote His Majesty's Theatre as one of Australia's great theatrical landmarks, through support from donations, sponsorships, corporate partnerships and special events.

Each year the Foundation dedicates the results of its fundraising to projects in which all members of the community can participate.

In the 2007-2008 financial year, the Foundation continued its commitment to supporting the Theatre's Community Service Programs including MajKidz, Lunchtime Concerts, Morning Melodies, and the creative initiative DownStairs at the Maj – The Brainbox Project, which focuses on the development and production of new concepts and professional productions for intimate theatre

and cabaret. All the Community Service Programs provide work for predominantly-local performing arts professionals.

FOUNDATION MAJOR PARTNERS

Longstanding major partners of the Theatre, Lexus and Optus, continued their support. However, Lexus (Major Partner since 1997) did not renew their contract as a major partner with naming rights to the Dress Circle Bar at the end of March 2008, but continued with the Lexus Encore component of their sponsorship which provides special benefits to Lexus owners at the theatre.

Curtin University took up naming rights to the Lounge when The University of Western Australia relinquished its rights at the end of June 2007. The Lounge is also a favourite private entertainment space for a number of businesses that bought corporate entertainment packages, which also assist the Foundation in raising funds.

MAJOR COMMUNITY SERVICE PARTNERS

Long time supporter of Morning Melodies, APIA, also became a major partner for Lunchtime Concerts. Hawaiian continued its invaluable support for DownStairs at the Maj as the principal partner for The Brainbox Project, and Foundation partners for the creation of the Hawaiian Lounge to entertain in a private space in the Venue.

PRODUCT SPONSORS

Foster's Group Limited continued its long-term sponsorship of the Main Auditorium only, with the provision of premium wines, boutique beers and soft drinks from its vast portfolio, for Foundation Corporate Partners' entertainment packages. Wills Domain became the new wine sponsor for DownStairs at the Maj.

HIS MAJESTY'S THEATRE FOUNDATION COMMITTEE 2007-2008

Mr James Freemantle	Chairman
Ms Julie Bishop	Federal Member for Curtin
Mr Richard Thorning	Adjunct Professor, Curtin Business School
Mr Max Kay	former Perth City Councillor
Mr Michael Lurie	Partner Michael Lurie and Associates
Mr Rodney Phillips	Chief Executive, AEG Ogden (Perth) and General Manager, His Majesty's Theatre
Mr Alan Ferris	General Manager, Perth Theatre Trust. From August 2007.
Mr Ross Palmer	Executive Director Corporate Assets and Business Support, Department Culture and the Arts and representing the Perth Theatre Trust. until August 2007 .



INTRODUCTION

During the year the Museum of Performing Arts (MOPA), located at His Majesty's Theatre, greatly increased its collections, both through purchases and gifts of material. Gifts included a spectacular cloak from the West Australian Ballet's production of *Firebird* and a costume worn by Debbie Reynolds in *Irene*.

Purchases included a rare postcard featuring an historic view of His Majesty's Theatre in the streetscape of 1911. Acquired also were the rights to a 1962 Pathé newsreel film of barmaids on roller skates in the His Majesty's Theatre Hotel.

2,009 people visited the museum during 2007-2008. The Friends of His Majesty's Theatre guided 447 people through a venue tour for the same period.

The year's exhibitions were as follows:

- Exhibition No 29: July to August 2007 – Cracknell & Bracknell plus A tribute to Gladys Moncrieff
- Exhibition No 30: September to November 2007 – Firebird and Madama Butterfly
- Exhibition No 31: January to March 2008 – A Salute to Aunty
- Exhibition No 32: April to June 2008 – A tribute to Vaudeville; Black and White; The Boy from Bassendean and Costumes!
- Exhibition No 33: June to August 2008 – Having a Ball (Winter Arts Festival)

FOOD AND BEVERAGE DIVISION

INTRODUCTION

Food and beverage services are provided to patrons at each of the Perth Theatre Trust venues. Full event catering is provided through cafés, restaurants, bars, function rooms and lounges.

A new website was launched in 2007 for the Food and Beverage Division using the tag line *Creating Events with Style* to allow the organisation to market the services provided to all venues in one forum. For further information and to view this new website visit: www.creatingevents.com.au

MAJOR ACHIEVEMENTS

The Food and Beverage Division was declared the winner in the categories of Venue Caterer (Perth Concert Hall), Event Caterer (Perth International Arts Festival, Beck's Verandah) and Employee of the Year (Ammar Timour) at the Restaurant and Catering Industry Association Awards for Excellence in 2007. The organisation also achieved finalist status in the categories of Venue Catering (His Majesty's Theatre), Catering Consultant of the Year (Olivia Ford) and Function Chef of the Year. This is the seventh consecutive year that the operation has been awarded Best Venue Caterer at these industry awards.

In conjunction to these awards, the Food and Beverage Division was also judged winner of the Venue Caterer Category in the 2007 Gold Plate Awards presented by the Catering Institute of Australia. These awards continue to lift the profile of the Food and Beverage Division within the industry and community.

The Food and Beverage Division received accreditation as a Gold License Caterer. This program is an initiative of the Restaurant and Catering Industry Association of Employers of WA (Inc), supported by the Health Department of WA and the Australian Institute of Environmental Health. The operation now has the ability to quote the Gold License accreditation which recognises that the organisation undertakes to operate within the law with regard to food preparation, and is backed by appropriate experience in the industry.

HIGHLIGHTS

The Annual Valentine's Day Promotional Lunch held in February at the Government House Ballroom was a great success. A DVD presentation highlighted the Food and Beverage Division's new website and showcased the Food and Beverage Division's diverse range of event capabilities within all its venues. Feedback from the event was excellent.

MAJOR EVENTS

The Perth Fashion Festival's Telethon Celebrity Parade was held at His Majesty's Theatre in September 2007.

Food and Beverage Division provided catering for the:

- 21st Annual WA Screen Awards by the Film and Television Institute (WA) Inc., which was held at His Majesty's Theatre in March 2008.
- 20th Union Internationale de la Marionnette, (UNIMA), Congress and World Puppetry Festival in April 2008.
- The UNIMA Carnival day at Perth Concert Hall and was attended by approximately 10,000 people. Food and Beverage stations were set up on the forecourts and foyers to cater for the volume of people.



INTRODUCTION

The Rechabites' Hall is managed by The Performing Arts Centre Society (PACS) as an alternative performing arts venue available for hire, at below commercial rates, to independent performing arts practitioners producing contemporary performance.

PACS, which also manages the Blue Room in James St, Northbridge, has managed the Rechabites Hall, on behalf of the Perth Theatre Trust, since 1998. In November 2007 ownership of the Hall was transferred from the Department of Planning and Infrastructure to the East Perth Redevelopment Authority (EPRA).

Artist and Production Development

Throughout 2007–2008 the Rechabites' Hall continued to support a program of new, contemporary performance providing affordable opportunities for some of Perth's best independent theatre makers to develop and present new theatre. The diverse and lively program presented through the Rechabites' included cabaret; mono-drama; stand-up; music theatre; independent film screenings; contemporary and classic texts; dance; magic and buffoon.

In addition to supporting 105 performances the venue was alive throughout the year supporting 17 weeks of rehearsal and creative development, providing affordable studio space to Penny Productions digital animation as

well as being utilised as a film set for new WA independent feature film, *The Sculptor*.

Audience Development

	2007-2008	2006-07	2005-06	2004-05
Number of Performances	105	117	166	135
Total Attendance	6032	10,206	10,815	11,510
Percent of capacity (average)	60%	71%	63%	65%

Additional development opportunities were made available at the Hall during 2007-2008 resulting in a significant decline in audience attendance over this time.

While audience attendance dropped in 2007 – 2008 period, the Hall continued to meet a benchmark target of 60% of capacity audience. Following advice from EPRA in November 2007, bookings for any events at the Hall will not be taken after January 2009.

New Performing Arts Venue

The New Performing Arts Venue, which is currently being constructed on the corner of Roe and William Streets in Northbridge, will feature a 575 seat main theatre and a 200 seat flexible studio theatre, with associated rehearsal spaces. This venue will be managed by the Perth Theatre Trust. In 2007-2008, the development of management and artistic programming policies of the New Performing Arts Venue (NPAV) were progressed by the Trust.

The venue will present contemporary performing arts, such as theatre and dance, in diverse ways with a focus on distinctive professional and contemporary work produced locally, nationally and internationally.

With state-of-the-art technology and facilities, the venue will ensure that audiences are able to experience this diversity of work. With one fifth of all Western Australians attending theatre performances – the second highest attendance rate in Australia – the new performing arts venue will help to distinguish Perth and Western Australia as a world-class cultural destination and provide a new identity for performing arts in the State.

The NPAV is designed by award-winning Kerry Hill Architects. The tender for the main construction contract was awarded to John Holland Pty Ltd and work started on site at the end of October 2007. The construction program is scheduled to take 110 weeks.

The following website link has updates on this project.

http://www.dca.wa.gov.au/projects/capital_works/npav

THE ORGANISATION

Internal Structure

The Perth Theatre Trust management team during 2007-2008:

General Manager	Alastair Bryant until 14 September 2007
General Manager	Alan Ferris
Director, Finance and Administration	Lionel Henry
Contract Manager	Deborah Mickle
Strategic Projects	Margaret Butcher

BOCS Ticketing and Marketing and Marketing Services team for the operational year:

Manager	Jo-Anne M ^c Vee
Group Bookings	Christine Burns to September 2007
A/Group Bookings	Rachel Sait from September 2007
BOCS Systems Coordinator	Annette Cameron
Senior Event Coordinator	Terryl Moir

Department of Culture and the Arts Service (relationship with PTT)

The Department of Culture and the Arts provides corporate support to the Trust and DCA's Human Resources is responsible for providing the range of employee and organisational services to the Trust.

Trustee Meetings

For the reporting period 7 board meetings were held including a board induction meeting.

In addition to the board meetings, the Programming Committee, Finance Committee and Infrastructure Committee convened at regular intervals through the year and reported to the board.

Board of Trustees

The Board of Trustees consists of eight members appointed by the Governor under Section 5 of the *Perth Theatre Trust Act 1979*. The Minister for Culture and the Arts nominates four Trustees and three Trustees are nominated by the City of Perth. The Director General of the Department for Culture and the Arts holds an ex-officio position on the Trust.

Dr Saliba Sassine, Chair

1 January 2008 – new and current Chairman

Dr Saliba Sassine is a company director with extensive involvement in the arts in WA. Dr Sassine joined the Trust as Chair in January 2008. Previous board memberships in the arts include Board of Western Australian Academy of

Performance Arts (WAAPA), 2006 –current, member of Skadada Board 2007, Member Board of Directors, Art Gallery of Western Australia 1986-1990; Chairman, Perth Institute of Contemporary Art 1992-1998; Chairman, Artrage Festival 1990-1992; Chairman, Chrissie Parrott Dance Company 1993-1995.

Dr Sassine has a Doctor of Philosophy (University of Western Australia) and Bachelor of Economics (First Class Honours) UWA.

He currently holds the following positions. An economist and executive chairman of boutique investment advisory firm Allegra Capital Pty Ltd, Dr Sassine has held chairman and CEO positions in a number of technology and emerging companies. Chairman, Helicon Group Limited, a public company listed on the ASX focused on commercialising innovative western biomedical products into the China and North Asia markets. Chairman, Integrated Forestry Holdings Limited. IFH is an unlisted forestry and timber products company developing plantation and native forest assets in the Solomon Islands. Chairman, POWA Institute, a collaborative enterprise with the internationally renowned de Bono Institute aimed at engendering applied creative thinking in business, government and education.

Harry Morgan AM, Chair

16 August 1999 – Expired 31 December 2007 (Chair)

1 August 1995 – 16 August 1999 (Trustee)

Harry Morgan held the position of Trustee of the Perth Theatre Trust representing the Perth City Council from 1 August 1995. The Board of Trustees retained his services after his resignation from Council on 11 November 1998 to become Commissioner and Deputy Chairman of the City of Wanneroo.

Peter Alexander

February 2006 – current

Peter Alexander has consulting experience in the Arts, Social Policy and Programs, and Indigenous Affairs. He also has experience in policy development, legislation development, and program administration activities in several Commonwealth and State Authorities.

He has significant experience in projects of both an established and developmental nature requiring strategic planning, evaluation, feasibility studies, evaluation and reviews, including museums, performing arts centres and touring arts programs.

His Public Sector experience and senior positions held include: Executive Director for the Social Security Appeals Tribunal; Executive Director for the Department for the Arts, Western Australia; Assistant Director-General for Community Services, Western Australia; State Director (then) Department of Social Security, Western Australia. Peter has designed and conducted

courses for several Commonwealth and State public sector authorities, dealing with change management, financial and human resource management, self-management and strategic planning.

Jenny McNae
August 2001 – current

Jenny McNae is recognised as one of Western Australia's leading theatre practitioners. She is a director, actor and tutor of theatre arts, was artistic director of the Hole in the Wall Theatre for two years and has worked with all of Western Australia's major theatre companies. Her 45-year professional career also includes acting for film, TV and radio, choreography, writing and script development.

As 1990 President of the Women's Advisory Committee to the Premier, Jenny hosted the international conference, Women in Sport and the Arts. She was awarded a creative development fellowship from ArtsWA in 1999.

Jenny still works regularly and recent credits include directing and performing for Perth Theatre Company and Agelink Theatre. She serves on the board of Future Now -Learning for Life, which advises Government on training needs in the Arts, Sport and allied industries

Marian Tye
May 2006 – current

Marian Tye currently works in the innovation and entrepreneurship domain, with a background of extensive involvement in and with the performing arts. With a master's degree in modern dance from the University of Utah, she was the founding coordinator of the dance department at the Western Australian Academy of Performing Arts (WAAPA). Her consultancy work has included planning projects for both ArtsWA and the Australia Council.

As a director of Innovation Catalysts (Team Works Australasia Pty Ltd), Marian's current business focus is the creation of new initiatives from the development of business synergies and business-community partnerships. She is called upon locally and nationally to advise on projects as diverse as high-level information and communications technology initiatives for the Federal Government, and leadership programs for young people in regional and remote Australia.

Representatives from the City of Perth

Cr Rob Butler
September 2003 – current

Rob Butler brings to the City of Perth fifteen years of local government experience both as a Councillor and former Deputy Mayor City of Subiaco.

He is currently Western Australian Executive Director of three successful manufacturing and supply companies serving mining, oil, gas and general engineering industries throughout Australia.

Councillor Rob Butler was elected to the City of Perth in May 2003. He is a member of the Council's General Purpose Committee, Planning Committee and Employment Committee. Councillor Rob Butler is an active member on many Boards including City of Perth Art Foundation, Perth Local Chambers, Rod Evans Centre the Mindarie Regional Council and the Western Australia Local Government representative Central Zone for the City of Perth

Cr Janet Davidson
1 January 2008 –current

Janet Davidson holds a Master's Degree in Management from the University of Western Australia, a GAICD (Graduate of the Australian Institute of Company Directors) and is also a trained teacher. Janet is a member of AIM (Australian Institute of Management) and AICD (Australian Institute of Company Directors). She is a Justice of the Peace and an Ambassador for the Year of the Outback.

Janet was elected to the City of Perth in 1998 and chairs the Finance and Budget Committee, the Employment Committee and the City of Perth Superannuation Fund. She also holds the position of Executive Officer to the WA Regional Office/Committee of The Royal Australian and New Zealand College of Obstetricians and Gynaecologists.

Her membership includes: Chairman of the WA Library Board, Chairman of a Senior Citizens' Community Centre, Australia Day Council of WA, Local Chambers Perth City Executive Committee, WALGA (WA Local Government Association) State Councillor and the Perth Theatre Trust. She holds two National Vice President positions for ALGWA (Australian Local Government Women's Association) (ALGWA WA's President) and NCWA (National Council for Women of Australia).

Add bio

Chris Hardy
1 January 2008 –current

Cr Chris Hardy is currently a Senior Architect with Hassell Architects.

Chris was elected to the City of Perth in May 2005. He is the Chairman of the Works and Development Committee, a member of the Parking, Employment and Planning Committees of the City of Perth.

Chris is the Council's representative to the following boards and committees, Perth International Arts Festival, Heritage Perth (formerly City of Perth Heritage Appeal Board) Northbridge Link Steering Committee, Heritage Council of WA, Swan River Trust, Swan Bells Foundation and Perth Subgroup Metropolitan Regional Road Group.

He is a Past Commodore of Royal Perth Yacht Club.

Cr Judy McEvoy
August 1999 – 31 December 2007

Elected to the City of Perth on 6 May 1997
Councillor Judy McEvoy was by profession a Perth hotelier, having been first elected to the City of Perth on 6 May 1997. Cr McEvoy, is a past member of the State Council of WA Hotels Association and sat on the City of Perth Advisory Council for the upgrading of King Street. Cr McEvoy is a board member of the East Perth Redevelopment Authority and Chair of the City of Perth Planning Committee.

Cr Max Kay AM CitWA
September 2003 – 20 October 2007

Max Kay arrived in Perth from Scotland in 1967 and soon became one of Western Australia's most sought after performers. He opened the Civic Theatre Restaurant where he wrote, produced and performed in his own shows. The Five Past Nine shows incorporated a unique blend of singing, dancing and satirical sketch comedy. The Civic Theatre was a Perth icon for 25 years. Max Kay is involved in community and charity work including Rocky Bay (formerly Society for Crippled Children), Graham Maybury's Lifeline, Telethon and Appealathon appearances and Carols by Candlelight for various Perth Charities. He is a writer of comedy scripts, radio and television commercials and a member of the Music Arrangers Guild of Australia. Max is an active member on many Boards involved with the Arts and Humanities in Perth.

Allanah Lucas – BA Dip. Ed (UWA) MA (City of London) (Ex-Officio)
September 2007 – current

Allanah Lucas has worked in the arts for over twenty five years both in Australia and in the UK. As a professional arts administrator, a performing arts producer, presenter and practitioner, researcher, consultant, and tutor she embodies a diversity of business, management, creative, industrial and academic skills and knowledge.

In 2005 Allanah was appointed as the Executive Director, Culture and Arts Development at the Department of Culture and the Arts and in 2008 was successful in being appointed Director General of the Department of Culture and Arts.

Alastair Bryant
Ex-Officio until 14 September 2007

Alastair was appointed Director General of the Department of Culture and the Arts in November 2000 to September 2007. He was previously Commissioner of State Revenue in Western Australia, a position he held for six years.

In September 2007, Alastair joined the Department of Sport and Recreation as Director - Major Stadia Project.

Publications

The following publications are produced by the Trust and are available on request from the Trust:

- Annual Report 2006-2007
- Various information brochures and pamphlets relating to venue activities
- *What's on BOCS* monthly publication providing information on all events on sale through BOCS Ticketing and Marketing.

STRATEGIC MANAGEMENT FRAMEWORK

The Perth Theatre Trust has contributed to the Government Desired Outcomes and the Government's goals contained within the State's Strategic Management Framework, Better Planning: Better Futures (BP:BF). The primary contribution by the Trust is:

Goal 1 - Enhancing the quality of life and wellbeing of all people throughout Western Australia by providing high quality, accessible services

Outcome 1 – A creative, sustainable accessible culture and arts sector.

This is achieved through the provision of venue management services. The Trust's provision of theatres and programming events provides the opportunity and resources to enhance the cultural and economic life of Western Australians. It provides the community access to cultural experiences.

The Performance Indicators section of this report highlights the number and variety of events and performances and number of attendees to Trust venues during the year.

Obligatory Reporting

Disability Access and Inclusion Plan

In 2006-2007 the Trust reviewed and updated its Disability Services Plan to meet the *Disability Services Act* requirements. This included developing a Disability Access and Inclusion Plan (DAIP) in consultation with the public. The DAIP 2006-2011 is now an accepted plan to assist the Trust to meet the 6 desired plan outcomes.

The Perth Theatre Trust is committed to improving access and equity for all its customer groups and ensuring that people who have a disability or impairment are included, and participate in, the range of services and objectives that the Trust delivers.

The Trust is a member of the DCA's Disability Services Planning Committee comprising all the business support units and portfolio organisations of the DCA, together with Disability in the Arts Disadvantage in the Arts Australia (WA) Inc, the Disability Services Commission and two community representatives.

In the reporting year, the PTT achieved the following:

- A universally accessible toilet was installed at the Perth Concert Hall.
- A series of tactile theatre tours were conducted for the vision impaired at Subiaco Arts Centre.
- Development and training in audio description for live theatre performances for the vision impaired was successfully trialled, with this service to be offered at PTT venues from early 2009.

The following are the current initiatives of the Trust to address the 6 desired DAIP outcomes:

1. Access for people with disabilities to services and events

Information about the Trust's functions and services is written in clear and concise language and is available in alternative formats. Information is provided on the BOCS Ticketing and venues websites on the specific facilities at venues, such as infra red hearing loops, seating and parking. A series of tactile theatre tours were conducted for the vision impaired at Subiaco Arts Centre.

Development and training in audio description for live theatre performances for the vision impaired was successfully trialled, with this service to be offered at PTT venues from early 2009.

2. Disability access to buildings and other facilities

An initiative for 2007 included a universally accessible toilet being installed at the Perth Concert Hall with funds provided by the building owner, the City of Perth.

3. Information provided in an appropriate format

Information is available in alternate formats to persons with a disability upon request such as large print and audio cassette.

4. People with disabilities receive the same level and quality of service from staff

The DCA provides disability awareness training to customer service officers and other staff as required. Staff of the Trust attend training sessions. These sessions are delivered to ensure staff are fully aware of and understand the needs of people with disabilities. This type of training is included as a component of the induction session for new employees.

5. Opportunity to make complaints

Complaints from any person, or their advocate, are fully investigated and the outcome is conveyed to them in an accessible format.

6. Opportunity to participate in public consultations

Any public consultations are advertised widely and conducted in accessible venues. Two representatives with disabilities from the community participate as members of the Department's Disability Services Planning Committee. The Trust did not conduct any public consultations sessions in 2007-2008.

Disability Arts Inclusion Initiatives

PTT continued its participation in the DCA and Disability Services Commission partnership project. This project aimed at enabling people with disabilities to access and experience positive connections to everyday community life through arts and cultural activities in Western Australia. This initiative aims to create a model for enhancing inclusion in various arts forms and cultural experiences.

The Trust developed a proposal to enable people with disabilities to access and experience positive theatre visitations. The key aim of the PTT project was to improve the live theatre experience for patrons with vision impairment.

This project which was delivered in July 2007 is outlined below.

Perth Theatre Trust produced the project in partnership with Barking Gecko Theatre Company, Blind Citizens WA, BOCS Ticketing and Marketing Services, AEG Ogden (Perth) and the Senses Foundation Inc.

Patrons with vision impairment and their companions were invited to experience the feel of the set, costumes, props and stage layout of Barking Gecko Theatre Company's production of *The Troll from the Bowl*. The initiative centred on three venue familiarisations and three touch-tours in July 2007, and took place at the Subiaco Arts Centre, Hamersley Road Subiaco and showcased the venue's accessible features.

Participants were enthusiastic and provided excellent feedback on future improvements and other initiatives for the Trust to consider.

Substantive Equality

A Substantive Equality Policy demonstrated the DCA's commitment to promoting sensitivity to the diverse needs of customer groups and maintaining substantive equality as an integral component of all aspects of the DCA's workplace culture was developed.

The Perth Theatre Trust was one of the participating Portfolio Organisations represented on the Substantive Equality Reference Group to provide guidance and consultation on the implementation of the Policy Framework over the specified five year time frame.

The Perth Theatre Trust is committed to implementing the Policy Framework for Substantive Equality, and will commence implementation of substantive equality initiatives.

GOVERNANCE

To govern for all Western Australians in an open, effective and efficient manner that also ensures a sustainable future.

The PTT operates under the provisions of *the Public Sector Management Act 1994 S7(e)*. In the performance of its functions, the Trust and Department of Culture and the Arts comply with the following relevant written laws: (State Acts)

- *Equal Opportunity Act 1984*
- *Equal Opportunity Amendment Acts 1988 and 1992*
- *Financial Management Act 2006*
- *Industrial Relations Act 1979*
- *Lotteries Commission Act 1990*
- *Minimum Conditions of Employment Act 1993*
- *Occupational Health, Safety and Welfare Act 1984*
- *State Supply Commission Act 1991*
- *Workers' Compensation and Rehabilitation Amendment Act (No. 2) 1992*
- *Workplace Agreements Act 1993*
- *Freedom of Information Act 1992*
- *State Records Act 2000*

The Department of Culture and the Arts provides corporate support and direction to the Trust, which encompasses requirements under the above-mentioned Acts. The Department's Human Resources is responsible for providing the range of employee and organisational services to the Trust.

The Corporate Assets and Business Support Directorate of the Department provides Finance and Information Systems support services and is responsible for developing the capital assets of the portfolio.

Changes in written law

There were no changes in any written law that affected the Trust during the financial year.

Ministerial directives

No Ministerial directives were received during the financial year.

Agency Specific Reporting

Under the *Financial Management Act 2006* and Treasurer's Instruction, a Statement of Compliance has been prepared. The annual report includes the Report on Operations, Performance Indicators, Financial Statements and Auditor General's Opinion.

There were no breaches of the Public Sector Standards and Ethical Codes during 2007-2008.

Office of Shared Services - Agency Involvement

The Office of Shared Services is a Western Australian Government public sector reform initiative. The corporate services staff in the Office of Shared Services Shared Service Centre (OSS SSC) provide corporate services support to approximately 100 WA public sector agencies including the PTT.

The DCA rolled-in its finance and procurement activities with the Office of Shared Services (OSS) on 9 May 2007. The Trust's financial and procurement activities are provided by OSS.

Sustainability

During 2007-2008, the Trust continued to implement initiatives outlined in the Sustainability Action Plan, such as Energy Smart and Waste Paper Recycling Programs. Sustainable procurement has been achieved by ensuring procurement policy and practices are compliant with State Supply Commission requirements.

Government buildings, built assets and land

The Trust is compliant with Department of Housing and Works office accommodation policies, including those related to sustainability and Government office accommodation.

Sustainability through diversity

- benchmarks are included in the DCA Equity and Diversity Plan with PTT integrated into this Plan
- training was provided and is available on request through the Department's Induction Program

Report on Recordkeeping Plan (RKP)

The Trust's Recordkeeping Plan 2004-2009 was approved by the State Records Office in March 2004. This plan identified the steps that will be taken to improve and maintain recordkeeping in the Trust. The Trust adheres to the Recording Keeping Plan with the DCA's Information Management unit supporting the Trust with these policies and procedures.

Recording Keeping Plan requirements have been included in induction programs for employees.

Advertising and Sponsorship

Treasurer's Instruction 903 and in accordance with Section 175ZE of the *Electoral Act 1907* require disclosure of advertising and market research organisation.

1. The total expenditure for 2007-2008 was \$15,748.
2. Expenditure was incurred in the following areas:

a) Advertising Agencies	4600	Dawsons Venue Directory
	1675	Dessein Graphics
	2630	Reprotype
	1560	Vivid Interactive & Design
	=	\$10465
b) Market research organisations		Nil
c) Polling organisations		Nil
d) Direct mail organisations		Nil
e) Media advertising organisations		\$
	=	
Job Vacancies	\$1010	Media Decisions
	\$910	Live Performance Australia
	\$180	Venue Management Association
	\$165	Seek Ltd
	\$3018	Marketforce
Total - Job Vacancies	=	\$5283
Other	=	\$ Nil
Total Media Advertising	=	\$15,748

Equal Employment Opportunity (EEO)

The Perth Theatre Trust participates as a member of the Culture and the Arts Portfolio Equity and Diversity Reference Group. In December 2006 the Reference Group completed the planning, consultation and development for a new portfolio wide *Equal Employment Opportunity and Diversity Management Plan 2007 – 2009* to achieve the objectives under the Government's *Equity and Diversity Plan for the Public Sector Workforce*.

As at 30 June 2008, the Perth Theatre Trust representation across the diversity groups was:

Diversity Group	% Representation	Equity Index*
Women	74.1	75
People from Culturally Diverse Background	5.9	N/A
Indigenous Australians	0	N/A
People with Disabilities	0	N/A
Youth (under 25)	10.3	N/A

* A measure of the distribution of a diversity group across all classification levels. If the distribution for the diversity group is the same as for all employees in the organisation, then the equity index is 100 (ideal). Equity Indexes are not available for a sample size of 10 or less and for youth distribution as the value is no longer meaningful.

Occupational Health and Safety (OHS)

The Perth Theatre Trust is represented by the OHS Committee of the Department for Culture and the Arts.

Managers and supervisors within the Trust's operational structure are accountable for the health, safety and welfare of employees within their area of responsibility. The outsourcing of venue management has not diminished the responsibility of managers and supervisors, with the AEG Ogden (Perth) Pty Ltd management team monitoring and reviewing OHS performance in addition to initiating continuous improvement in this area through compliance with Quality Assurance practices.

Formal mechanisms for consultation with employees on occupational safety and health matters are provided through the Human Resources area of the Department of Culture and the Arts.

The Human Resources area of the Department of Culture and the Arts and relevant line management staff (or line managers) are responsible for the management of workers' compensation claims. This section ensures compliance with injury management requirements.

The Trust's figures for workers' compensation in the reporting year were as follows:

Indicator	Target 2007-2008
Number fatalities	Zero (0)
Lost time injury/diseases (TDI/D) incidence rate	Zero (0)
Lost time injury severity rate	Zero (0)

Compliance with Public Sector Standards and Ethical Codes, including Public Sector Standards, Codes of Ethics and Codes of Conduct

Compliance with the Public Sector Standards and Ethical Codes are assessed regularly by the Department's Human Resources area and the Office of Public Sector Standards (in the case of a breach claim).

In accordance with Section 31 of the Public Sector Management Act 1994, the following is a report of the extent to which the Department has complied with Public Sector Standards, Western Australian Public Sector Code of Ethics and the Department's Code of Conduct.

There were no breaches for the annual reporting period 2007-2008 for:

- Public Sector Standards
- Western Australian Public sector Code of Ethics
- Code of Conduct

COMPLIANCE ISSUE	SIGNIFICANT ACTION TAKEN TO MONITOR AND ENSURE COMPLIANCE
<p>Public Sector Standards</p> <ul style="list-style-type: none"> • Nil Breaches 	<ul style="list-style-type: none"> • Information about Public Sector Standards included on intranet and incorporated into the organisation's Induction Program. • An education campaign on the Public Sector Standards and ethics has been rolled out and will continue to be rolled out in the coming year. • Recruitment, Selection and Appointment Standard underwent quality assurance via checking of selection reports. • A performance management system, the Staff Development System, is in operation and meets the requirements of the Public Sector Standards in Human Resource Management for Performance Management. • Grievance and Performance Management has been incorporated into the organisation's Induction Program.

<p>Western Australian Public Sector Code of Ethics</p> <ul style="list-style-type: none"> • Nil breaches 	<ul style="list-style-type: none"> • An ethics and integrity awareness raising program has continued and includes information on the Western Australian Public Sector Code of Ethics, the organisation's Code of Conduct and Public Sector Standards in Human Resource Management. • Western Australian Public Sector Code of Ethics has been incorporated into the organisation's Induction Program.
<p>Code of Conduct</p> <ul style="list-style-type: none"> • Nil breaches 	<ul style="list-style-type: none"> • Code of Conduct has been reviewed to reflect changes to the Western Australian Public Sector Code of Ethics. • Code of Conduct has been incorporated into the organisation's Induction Program.

Government Policy Requirements

Corruption Prevention

The PTT is guided by the Department's Misconduct Fraud and Corruption Framework. Other preventative initiatives followed are; the implementation of the Fraud Prevention and Detection Policy; amendments to the Code of Conduct; and the inclusion of information on fraud and corruption prevention, ethical behaviour, conflict of interest and Contact with Lobbyists Code into the Portfolio's Induction Program.

There were nil Freedom of Information requests for the reporting period.

Interests of Senior Officers

In accordance with Treasurer's Instruction 903(3)(x) and Guidelines, which relates to the disclosure of any interest in any existing or proposed contract of senior officers; no senior officer has any interest in any contracts with the Perth Theatre Trust.

At the date of reporting, other than normal contracts of employment, no Board members or senior officers, or firms of which Board members or senior officers are members, or entities in which Board members or senior officers have substantial interests had any interests in existing or proposed contracts with the Trust.



Alan Ferris
General Manager
12 September 2008

PERTH THEATRE TRUST LOCATIONS

Perth Theatre Trust

Level 7 Law Chambers Building
573 Hay Street
Perth, Western Australia 6000
Postal address: PO Box 8349, Perth Business Centre
Perth, Western Australia 6849
Tel: (08) 9224 7360
Fax: (08) 9224 7361
Email: info@ptt.dca.wa.gov.au
Web Site: www.dca.wa.gov.au/ptt

BOCS Ticketing and Marketing Services

Head Office: Level 5, 109 St George's Terrace
Perth, Western Australia 6000
Postal address: PO Box Z5281
Perth, Western Australia 6831
Tel: (08) 9238 9567
Fax: (08) 9486 1711
Bookings Tel: (08) 9484 1133 Freecall: 1800 193 300
Web Site: www.bocsticketing.com.au

His Majesty's Theatre

825 Hay Street
Perth, Western Australia 6000
Tel: (08) 9265 0900
Fax: (08) 9321 5142
Web Site: www.hismajestystheatre.com.au

Perth Concert Hall

5 St George's Terrace
Perth, Western Australia 6000
Postal address: PO Box Y3056, East St Georges Terrace
Perth, Western Australia 6832
Tel: (08) 9231 9900
Fax: (08) 9325 1283
Web Site: www.perthconcerthall.com.au

Playhouse Theatre

3 Pier Street
Perth, Western Australia 6000
Tel: (08) 9323 3400
Fax: (08) 9323 3444
Web Site: www.playhousetheatre.com.au

Subiaco Arts Centre

180 Hamersley Road
Subiaco, Western Australia 6008
Tel: (08) 9382 3000
Fax: (08) 9382 2245
Web Site: www.subiacoartscentre.com.au

AEG Ogden (Perth) Pty Ltd

825 Hay Street
Perth, Western Australia 6000
Postal address: PO Box 7118, Cloisters Square
Western Australia 6850
Tel: (08) 9226 1000
Fax: (08) 9226 1200
Web Site: www.ogdenifcperth.com.au

Rechabites' Hall

224 William Street
Northbridge, Western Australia 6003
Postal address: PO Box 8369, Perth Business Centre
Perth, Western Australia 6849
Booking enquiries
Tel: (08) 9227 7005
Fax: (08) 9227 1835
Web Site: <http://www.pacs.org.au>



Auditor General

INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

PERTH THEATRE TRUST FINANCIAL STATEMENTS AND KEY PERFORMANCE INDICATORS FOR THE YEAR ENDED 30 JUNE 2008

I have audited the accounts, financial statements, controls and key performance indicators of the Perth Theatre Trust.

The financial statements comprise the Balance Sheet as at 30 June 2008, and the Income Statement, Statement of Changes in Equity and Cash Flow Statement for the year then ended, a summary of significant accounting policies and other explanatory Notes.

The key performance indicators consist of key indicators of effectiveness and efficiency.

Trustees' Responsibility for the Financial Statements and Key Performance Indicators

The Trustees are responsible for keeping proper accounts, and the preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Treasurer's Instructions, and the key performance indicators. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements and key performance indicators that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; making accounting estimates that are reasonable in the circumstances; and complying with the Financial Management Act 2006 and other relevant written law.

Summary of my Role

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the financial statements, controls and key performance indicators based on my audit. This was done by testing selected samples of the audit evidence. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion. Further information on my audit approach is provided in my audit practice statement. Refer "<http://www.audit.wa.gov.au/pubs/Audit-Practice-Statement.pdf>".

An audit does not guarantee that every amount and disclosure in the financial statements and key performance indicators is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements and key performance indicators.

Perth Theatre Trust
Financial Statements and Key Performance Indicators for the year ended 30 June 2008

Audit Opinion

In my opinion,

- (i) the financial statements are based on proper accounts and present fairly the financial position of the Perth Theatre Trust at 30 June 2008 and its financial performance and cash flows for the year ended on that date. They are in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Treasurer's Instructions;
- (ii) the controls exercised by the Trust provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (iii) the key performance indicators of the Trust are relevant and appropriate to help users assess the Trust's performance and fairly represent the indicated performance for the year ended 30 June 2008.



COLIN MURPHY
AUDITOR GENERAL
18 September 2008

CERTIFICATION OF PERFORMANCE INDICATORS

We hereby certify that the Performance Indicators are based on proper records, are relevant and appropriate for assisting users to assess the Perth Theatre Trust performance, and fairly represent the performance of the Perth Theatre Trust for the financial year ended 30 June 2008.



Mr Chris Hardy
Trustee
12 September 2008



Mr Peter Alexander
Trustee
12 September 2008

PERFORMANCE INDICATORS

Performance Indicator Information

Government Goal

The Perth Theatre Trust (the Trust) contributes to the achievement of the Government Goal:

Enhancing the quality of life and wellbeing of all people throughout Western Australia by providing high quality, accessible services.¹

Government Desired Outcome

The Government Desired Outcome for the Trust is that:

A creative, sustainable and accessible culture and arts sector²

Achievement of the Government Desired Outcome for the Trust will facilitate the achievement of the Government Strategic Outcome 1.4:

A strong and vibrant community:

All members of society should have the opportunity to participate in cultural and artistic activities and voluntary work, which enrich people's lives and improves their connections with the wider community. Social infrastructure will be provided to ensure a reasonable standard of living. Communities will be supported to develop welcoming and inclusive neighbourhoods with their unique histories and identities and the differing needs and abilities of people recognised and addressed.³

Trust

The Trust is a statutory authority within the Culture and Arts portfolio and Venue Management Services are listed in the 2007-2008 Budget Papers under the portfolio. Key performance indicators have been developed in accordance with Treasurer's Instruction 904 to evaluate the Trust's performance in achieving the Government Desired Outcome and provide an overview of the critical and material aspects of service provision.

¹ 2007-2008 Budget: Budget Statements, vol3, part10, p.380

² Ibid.

³ Better Planning: Better Futures – A Framework for the Strategic Management of the Western Australian Public Sector (2006), p 2

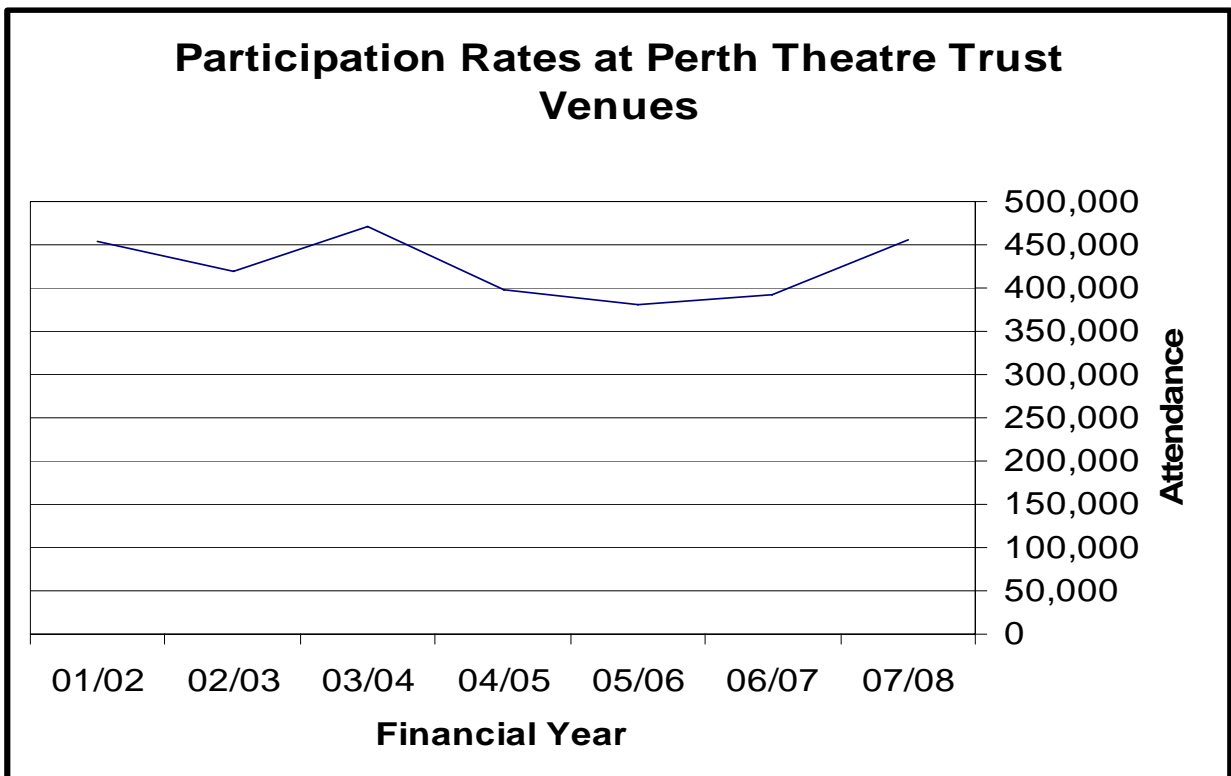
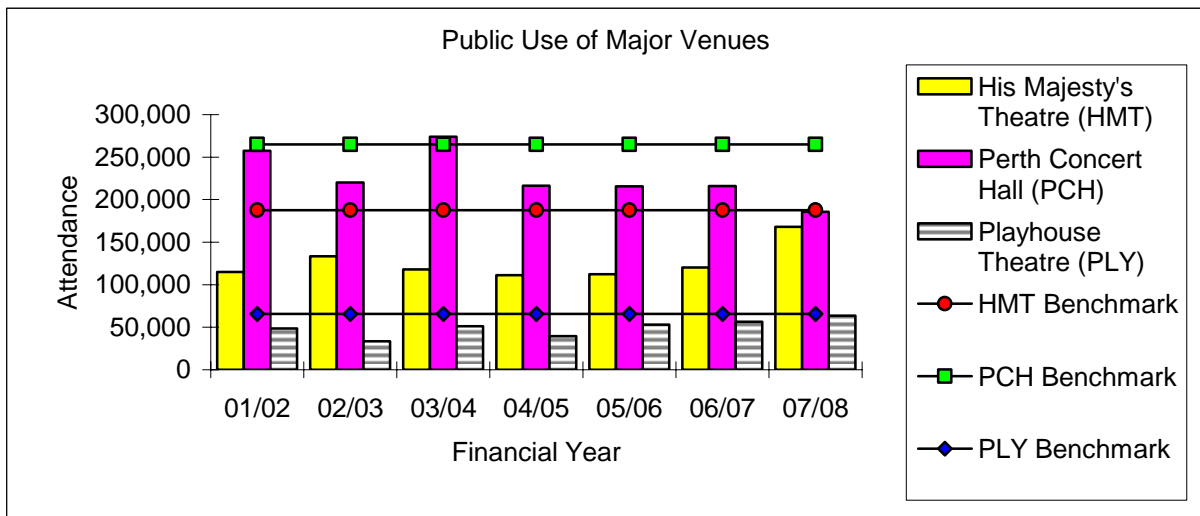
KEY EFFECTIVENESS INDICATORS

Indicator 1 - Venue Management Services

Measures of Access to the Arts

Rationale

The following charts provide access indicators for attendances at performances in Perth Theatre Trust venues. While the Trust has only limited influence on either the number of productions and performances presented at its venues or the number of patrons who choose to attend those performances, its aim is to assist presenters to maximise attendances.



Note 1**Public Use of Major Venues – Venue****Usage Trend**

The number of performances/events across venues was 1139 in 2007-2008. This is a significant increase in the number of events from last year's figure of 892.

Note 2**Participation Rates at Perth Theatre Trust Venues**

Overall, the attendance rate at PTT venues was 455,137 an increase in attendances from last year's figure of 430,350.

EFFICIENCY INDICATORS**Venue Management Services**

The table below represents the number of performances at venues managed by the Perth Theatre Trust. These performance measures address the efficiency with which the Perth Theatre Trust undertakes work associated in achieving this service.

Measure	2004-05 Actual	2005-06 Actual	2006-07 Actual	2007- 2008 Target	2007- 2008 Actual
Number of performances at Trust venues	792	678	892	841	1139
Average cost per performance	\$21,080	\$22,680	\$18,733	\$16,581	\$15,110

Note 3

a) A total of 1139 events were presented at PTT venues against a target of 841 for 2007-2008. The variance for events numbers is due to a higher number of events than expected at all Perth Theatre Trust venues. This reflects the vibrancy of the performing arts sector and effective management of the venues by the Trust.

b) The text in the above table - Average cost per performance has been amended from cost per performance to reflect the text in the Treasury budget papers.

c) The comparative figures for the average cost per performance have been amended to reflect the total cost of service costs for the Perth Theatre Trust only.

CERTIFICATION OF FINANCIAL STATEMENTS

The accompanying financial statements of the Perth Theatre Trust have been prepared in compliance with the provisions of the *Financial Management Act 2006*, from proper accounts and records to present fairly the financial transactions for the financial year ending 30 June 2008 and the financial position as at 30 June 2008.

At the date of signing, we are not aware of any circumstances, which would render any particulars included in the financial statements misleading or inaccurate.



Mr Lionel Henry CA
Chief Finance Officer
Date: 12 September 2008



Mr Chris Hardy
Member of Accountable Authority
Date: 12 September 2008



Mr Peter Alexander
Accountable Authority
Date: 12 September 2008

PERTH THEATRE TRUST
Income Statement
for the year ended 30 June 2008

	Note	2008 \$000	2007 \$000
COST OF SERVICES			
Expenses			
Employee benefits expense	4	8,904	8,080
Supplies and services (a)	5	4,016	3,626
Depreciation and amortisation expense	6	955	988
Accommodation expenses	7	1,977	1,772
Capital user charge	8	0	898
Cost of sales	11	1,045	1,049
Loss on disposal of non-current assets	15	0	7
Other expenses	9	314	290
Total cost of services		17,211	16,710
Income			
Revenue			
User charges and fees	10	8,214	7,462
Sales	11	3,977	3,833
Sponsorship	12	366	264
Interest revenue	13	438	303
Other revenue	14	147	148
Total Revenue		13,142	12,010
Total income other than income from State Government		13,142	12,010
NET COST OF SERVICES		4,069	4,700
Income from State Government			
Service appropriation	16	2,627	1,958
Assets assumed		10	21
Resources received free of charge		1,560	3,286
Total income from State Government		4,197	5,265
SURPLUS FOR THE PERIOD		128	565

(a) Includes administrative expenses

The Income Statement should be read in conjunction with the accompanying notes.

PERTH THEATRE TRUST
Balance Sheet
as at 30 June 2008

	Note	2008 \$000	2007 \$000
ASSETS			
Current Assets			
Cash and cash equivalents	30	2,930	1,542
Restricted cash and cash equivalents	17, 30	4,220	3,691
Inventories	18	93	97
Receivables	19	813	1,411
Amounts receivable for services	20	418	401
Other current assets	21	718	320
Total Current Assets		9,192	7,462
Non-Current Assets			
Amounts receivable for services	20	4,285	3,573
Property, plant, equipment and vehicles	22	33,265	29,044
Intangible assets	23	19	30
Total Non-Current Assets		37,569	32,647
TOTAL ASSETS		46,761	40,109
LIABILITIES			
Current Liabilities			
Payables	25	1,739	1,109
Funds held in trust	26	3,631	3,246
Provisions	27	178	118
Other current liabilities	28	353	297
Total Current Liabilities		5,901	4,770
Non Current Liabilities			
Provisions	27	230	138
Total Non-Current Liabilities		230	138
Total Liabilities		6,131	4,908
NET ASSETS		40,630	35,201
Equity			
Contributed equity	29	4,763	3,706
Reserves		9,963	5,719
Accumulated surplus		25,904	25,776
TOTAL EQUITY		40,630	35,201

The Balance Sheet should be read in conjunction with the accompanying notes.

PERTH THEATRE TRUST
Statement of Changes in Equity
for the year ended 30 June 2008

	Note	2008 \$000	2007 \$000
Balance of equity at start of period		35,201	33,310
CONTRIBUTED EQUITY			
	29		
Balance at start of period		3,706	3,621
Capital contribution		1,057	85
Balance at end of period		4,763	3,706
RESERVES			
	29		
Asset Revaluation Reserve			
Balance at start of period		5,719	3,584
Gain from asset revaluation		4,244	2,135
Balance at end of period		9,963	5,719
ACCUMULATED SURPLUS			
	29		
Balance at start of period		25,776	26,105
Change in accounting policy		0	(894)
Restated balance at start of period		25,776	25,211
Surplus for the period		128	565
Balance at end of period		25,904	25,776
Balance of equity at end of period		40,630	35,201
Total income and expense for the period (a)		4,372	2,700

(a) The aggregate net amount attributable to each category of equity is: surplus \$128,000 plus gains from asset revaluation of \$4,244,000 (2007: surplus \$565,000 plus gains from asset revaluation \$2,135,000).

The Statement of Changes in Equity should be read in conjunction with the accompanying notes.

PERTH THEATRE TRUST
Cash Flow Statement
for the year ended 30 June 2008

	Note	2008 \$000	2007 \$000
CASH FLOWS FROM STATE GOVERNMENT			
Service appropriation		1,497	841
Capital contributions		1,057	85
Holding account drawdowns		401	402
Net Cash provided by State Government		2,955	1,328
Utilised as follows:			
CASH FLOWS FROM OPERATING ACTIVITIES			
Payments			
Payments from trust fund		(38,124)	(31,638)
Employee benefits		(7,329)	(5,825)
Supplies and services		(4,547)	(4,537)
Accommodation		(1,977)	(1,768)
GST payments on purchases		(721)	(149)
GST payments to taxation authority		(1,267)	(182)
Other payments		(314)	(262)
Receipts			
Receipts into trust fund		38,509	27,517
Sale of goods and services		3,977	3,830
User charges and fees		8,624	7,323
Sponsorship		366	238
Interest received		423	310
GST receipts on sales		1,179	256
GST receipts from taxation authority		835	160
Other receipts		239	457
Net cash used in operating activities	30	(127)	(4,270)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of non-current physical assets		(911)	(318)
Net cash used in investing activities		(911)	(318)
Net increase / (decrease) in cash and cash equivalents		1,917	(3,260)
Cash and cash equivalents at the beginning of period		5,233	8,493
CASH AND CASH EQUIVALENTS AT THE END OF PERIOD	30	7,150	5,233

The Cash Flow Statement should be read in conjunction with the accompanying notes.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

1. Australian equivalents to International Financial Reporting Standards

General

Perth Theatre Trust's financial statements for the year ended 30 June 2008 have been prepared in accordance with Australian equivalents to International Financial Reporting Standards (AIFRS), which comprise a Framework for the Preparation and Presentation of Financial Statements (the Framework) and Australian Accounting Standards (including the Australian Accounting Interpretations).

In preparing these financial statements Perth Theatre Trust has adopted, where relevant to its operations, new and revised Standards and Interpretations from their operative dates as issued by the AASB and formerly the Urgent Issues Group (UIG).

Early adoption of standards

Perth Theatre Trust cannot early adopt an Australian Accounting Standard or Australian Accounting Interpretation unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. No Standards and Interpretations that have been issued or amended but are not yet effective have been early adopted by Perth Theatre Trust for the annual reporting period ended 30 June 2008.

2. Summary of significant accounting policies

(a) General Statement

The financial statements constitute a general purpose financial report which has been prepared in accordance with Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board as applied by the Treasurer's instructions. Several of these are modified by the Treasurer's instructions to vary application, disclosure, format and wording.

The Financial Management Act and Treasurer's instructions are legislative provisions governing the preparation of financial statements and take precedence over the Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board.

Where modification is required and has a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

(b) Basis of Preparation

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, modified by the revaluation of land, buildings and infrastructure which have been measured at fair value.

The accounting policies adopted in the preparation of the financial statements have been consistently applied throughout all periods presented unless otherwise stated.

The financial statements are presented in Australian dollars and all values are rounded to the nearest thousand dollars (\$'000).

(c) Reporting Entity

The reporting entity comprises the Perth Theatre Trust.

(d) Contributed Equity

UIG Interpretation 1038 'Contributions by Owners Made to Wholly-Owned Public Sector Entities' requires transfers in the nature of equity contributions to be designated by the Government (the owner) as contributions by owners (at the time of, or prior to transfer) before such transfers can be recognised as equity contributions. Capital contributions (appropriations) are designated as contributions by owners by TI 955 'Contributions by Owners made to Wholly Owned Public Sector Entities' and have been credited directly to Contributed Equity.

Transfer of net assets to/from other agencies are designated as contributions by owners where the transfers are non-discretionary and non-reciprocal. See note 29 'Equity'.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

(e) Income

Revenue recognition

Revenue is measured at the fair value of consideration received or receivable. Revenue is recognised for the major business activities as follows:

Sale of Goods

Revenue is recognised from the sale of goods and disposal of other assets when the significant risks and rewards of ownership control transfer to the purchaser and can be measured reliably.

Rendering of services

Revenue is recognised on delivery of the service to the client or by reference to the stage of completion of the transaction.

Interest

Revenue is recognised as the interest accrues.

Service Appropriations

Service Appropriations are recognised as revenues at nominal value in the period in which Perth Theatre Trust gains control of the appropriated funds. Perth Theatre Trust gains control of appropriated funds at the time those funds are deposited to the bank account or credited to the holding account held at Treasury. (See note 16 'Income from State Government')

Grants, donations, gifts and other non-reciprocal contributions

Revenue is recognised at fair value when Perth Theatre Trust obtains control over the assets comprising the contributions, usually when cash is received.

Other non-reciprocal contributions that are not contributions by owners are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

Where contributions recognised as revenues during the reporting period were obtained on the condition that they be expended in a particular manner or used over a particular period, and those conditions were undischarged as at the balance sheet date, the nature of, and amounts pertaining to, those undischarged conditions are disclosed in the notes.

Gains

Gains may be realised or unrealised and are usually recognised on a net basis. These include gains arising on the disposal of non-current assets and some revaluations of non-current assets.

(f) Property, Plant and Equipment and Vehicles

Capitalisation/Expensing of assets

Items of property, plant and equipment costing over \$5,000 or more are recognised as assets and the cost of utilising assets is expensed (depreciated) over their useful lives. Items of property, plant and equipment costing less than \$5,000 are immediately expensed direct to the Income Statement (other than where they form part of a group of similar item which are significant in total).

Initial recognition and measurement

All items of property, plant and equipment are initially recognised at cost.

For items of property, plant and equipment acquired at no cost or for nominal cost, the cost is their fair value at the date of acquisition.

Subsequent Measurement

After recognition as an asset, the revaluation model is used for the measurement of land, buildings and the cost model for all property, plant and equipment. Land and buildings are carried at fair value less accumulated depreciation on buildings and accumulated impairment losses. All other items of property, plant and equipment are stated at historical cost less accumulated depreciation and accumulated impairment losses.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

Where market-based evidence is available, the fair value of land and buildings is determined on the basis of current market buying values determined by reference to recent market transactions. When buildings are revalued by reference to recent market transactions, the accumulated depreciation is eliminated against the gross carrying amount of the asset and the net amount restated to the revalued amount.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

Where market-based evidence is not available, the fair value of land and buildings is determined on the basis of existing use. This normally applies where buildings are specialised or where land use is restricted. Fair value for existing use assets is determined by reference to the cost of replacing the remaining future economic benefits embodied in the asset, ie. the depreciated replacement cost. Where the fair value of buildings is dependent on using the depreciated replacement cost, the gross carrying amount and the accumulated depreciation are restated proportionately.

Independent valuations of land and buildings are provided annually by the Western Australian Land Information Authority (Valuation Services) and recognised with sufficient regularity to ensure that the carrying amount does not differ materially from the asset's fair value as the balance sheet date.

The most significant assumptions in estimating fair value are made in assessing whether to apply the existing use basis to assets and in determining estimated useful life. Professional judgement by the valuer is required where the evidence does not provide a clear distinction between market type assets and existing use assets.

Refer to note 22 'Property, plant, equipment and vehicles' for further information on revaluations.

Derecognition

Upon disposal or derecognition of an item of property, plant and equipment and infrastructure, any relevant reserve relating to that asset is retained in the asset revaluation reserve.

Depreciation

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner that reflects the consumption of their future economic benefits.

Land is not depreciated. Depreciation on other assets is calculated using the straight line method, using rates which are reviewed annually. Estimated useful lives for each class of depreciable asset are:

Buildings	66 years
Air conditioning upgrades	25 years
Leasehold improvements	3 to 10 years
Communication equipment	5 to 10 years
Computer hardware	4 to 5 years
Furniture, fixtures and fittings	5 to 20 years
Plant and machinery	10 years
Office equipment	4 to 10 years
Other equipment	4 to 10 years
Motor vehicles	4.5 years

Works of art controlled by Perth Theatre Trust are classified as property, plant and equipment. They are anticipated to have very long and indefinite useful lives. Their service potential has not, in any material sense, been consumed during the reporting period and so no depreciation has been recognised.

(g) Intangible assets

Capitalisation/Expensing of assets

Acquisitions of intangible assets costing over \$5,000 or more and internally generated intangible assets costing \$5,000 or more are capitalised. The cost of utilising the assets are expensed (amortised) over their useful life. Costs incurred below these thresholds are immediately expensed directly to the Income Statement.

All acquired and internally developed intangible assets are initially recognised at cost. For assets acquired at no cost or for nominal consideration, the cost is their fair value at the date of acquisition.

The cost model is applied for subsequent measurement requiring the asset to be carried at cost less any accumulated amortisation and accumulated impairment losses.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

Amortisation for intangible assets with finite useful lives is calculated for the period of the expected benefit (estimated useful life) on the straight line basing using rates which are reviewed annually. All intangible assets controlled by Perth Theatre Trust have a finite useful life and zero residual value. The expected useful lives for each class of intangible asset are:

Software ^(a) 4 to 5 years

(a) Software that is not integral to the operation of any related hardware.

Computer Software

Software that is an integral part of the related hardware is treated as property, plant and equipment. Software that is not an integral part of the related hardware is treated as an intangible asset. Software costing less than \$5,000 is expensed in the year of acquisition.

(h) Impairment of Assets

Property, plant and equipment and intangible assets are tested for any indication of impairment at each balance sheet date. Where there is an indication of impairment, the recoverable amount is estimated. Where the recoverable amount is less than the carrying amount, the asset is considered impaired and written down to the recoverable amount and an impairment loss is recognised. As Perth Theatre Trust is a not-for-profit entity, unless an asset has been identified as a surplus asset, the recoverable amount is the higher of an asset's fair value less costs to sell and depreciated replacement cost.

The risk of impairment is generally limited to circumstances where an asset's depreciation is materially understated or where the replacement cost is falling or where there is a significant change in useful life. Each relevant class of assets is reviewed annually to verify that the accumulated depreciation/amortisation reflects the level of consumption or expiration of asset's future economic benefits and to evaluate any impairment risk from falling replacement costs.

Intangible assets with an indefinite useful life and intangible assets not yet available for use are tested for impairment at each balance sheet date irrespective of whether there is any indication of impairment.

The recoverable amount of assets identified as surplus assets is the higher of fair value less costs to sell and the present value of future cash flows expected to be derived from the asset. Surplus assets carried at fair value have no risk of material impairment where fair value is determined by reference to market-based evidence. Where fair value is determined by reference to depreciated replacement cost, surplus assets are at risk of impairment and the recoverable amount is measured. Surplus assets at cost are tested for indications of impairment at each balance sheet date.

See note 24 'Impairment of assets' for outcome of impairment reviews and testing'.

See note 2(o) 'Receivables' and note 19 'Receivables' for impairment of receivables.

(i) Leases

Perth Theatre Trust holds operating leases for office accommodation. Lease payments are expensed on a straight line basis over the lease term as this represents the pattern of benefits derived from the leased properties.

(j) Financial Instruments

Perth Theatre Trust has two categories of financial instrument:

- * Loans and receivables (cash and cash equivalents, receivables); and
- * Non-trading financial liabilities (payables) measured at amortised cost.

These have been disaggregated into the following classes:

Financial Assets:

- * Cash and cash equivalents
- * Restricted cash and cash equivalents
- * Receivables
- * Amounts receivable for services

Financial Liabilities:

- * Payables
- * Funds held in trust

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

Initial recognition and measurement of financial instruments is at fair value which normally equates to the transaction cost or the face value. Subsequent measurement is at amortised cost using the effective interest method.

The fair value of short-term receivables and payables is the transaction cost or the face value because there is no interest rate applicable and subsequent measurement is not required as the effect of discounting is not material.

(k) Cash and Cash Equivalents

For the purposes of the Cash Flow Statement, cash and cash equivalent (and restricted cash and cash equivalent) assets comprise cash on hand and short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.

(l) Accrued Salaries

Accrued salaries (see note 28 'Other liabilities') represents the amount due to staff but unpaid at the end of the financial year, as the pay date for the last pay period for that financial year does not coincide with the end of the financial year. Accrued salaries are settled within a fortnight of the financial year. Perth Theatre Trust considers the carrying amount of accrued salaries to be equivalent to its net fair value.

(m) Amounts Receivable for Services (Holding Account)

Perth Theatre Trust receives funding on an accrual basis that recognises the full annual cash and non-cash cost of services. The appropriations are paid partly in cash and partly as an asset (Holding Account receivable) that is accessible on the emergence of the cash funding requirement to cover items such as leave entitlements and asset replacement.

See also note 16 'Income from State Government' and note 20 'Amounts receivable for services'.

(n) Inventories

Inventories are measured at the lower of cost and net realisable value. Costs are assigned by the method most appropriate to each particular class of inventory, with the majority being valued on a first in first out basis.

Inventories not held for resale are valued at cost unless they are no longer required, in which case they are valued at net realisable value.

See note 18 'Inventories'.

(o) Receivables

Receivables are recognised and carried at original invoice amount less an allowance for any uncollectible amounts (i.e. impairment). The collectability of receivables is reviewed on an ongoing basis and any receivables identified as uncollectible are written-off. The allowance for uncollectible amounts (doubtful debts) is raised when there is objective evidence that Perth Theatre Trust will not be able to collect the debts. The carrying amount is equivalent to fair value as it is due for settlement within 30 days. See note 2(j) 'Financial Instruments' and note 19 'Receivables'.

(p) Payables

Payables are recognised at the amounts payable when Perth Theatre Trust becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as they are generally settled within 30 days. See note 2(j) 'Financial Instruments' and note 25 'Payables'.

(q) Provisions

Provisions are liabilities of uncertain timing or amount and are recognised where there is a present legal, equitable or constructive obligation as a result of a past event and when the outflow of resources embodying economic benefits is probable and a reliable estimate can be made of the amount of the obligation. Provisions are reviewed at each balance date. See note 27 'Provisions'.

(i) Provisions - Employee Benefits

Annual Leave and Long Service Leave

The liability for annual and long service leave expected to be settled within 12 months after the end of the balance sheet date is recognised and measured at the undiscounted amounts expected to be paid when the liabilities are settled. Annual and long service leave expected to be settled more than 12 months after the end of the balance sheet date is measured at the present value of amounts expected to be paid when the liabilities are settled. Leave liabilities are in respect of services provided by employees up to the balance sheet date.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

When assessing expected future payments consideration is given to expected future wage and salary levels including non-salary components such as employer superannuation contributions. In addition, the long service leave liability also considers the experience of employee departures and periods of service.

The expected future payments are discounted using market yields at the balance sheet date on national government bonds with terms to maturity that match, as closely as possible, the estimated future cash outflows.

Long service leave entitlements for permanent and casual employees are calculated based on the probability of employees reaching the required full term of 10 years continuous service., payable pro-rata after 7 years.

All annual leave and unconditional long service leave provisions are classified as current liabilities as Perth Theatre Trust does not have an unconditional right to defer settlement of the liability for at least 12 months after the balance sheet date.

Superannuation

The Government Employees Superannuation Board (GESB) administers the following superannuation schemes.

Employees may contribute to the Pension Scheme, a defined benefit pension scheme now closed to new members or the Gold State Superannuation Scheme (GSS), a defined benefit lump sum scheme also closed to new members.

Perth Theatre Trust has no liabilities under the Pension or the GSS Schemes. The liabilities for the unfunded Pension Scheme and the unfunded GSS Scheme transfer benefits due to members who transferred from the Pension Scheme are assumed by the Treasurer. All other GSS Scheme obligations are funded by concurrent contributions made by Perth Theatre Trust to the GESB. The concurrently funded part of the GSS Scheme is a defined contribution scheme as these contributions extinguish all liabilities in respect of the concurrently funded GSS Scheme obligations.

Employees commencing employment prior to 16 April 2007 who are not members of either the Pension or the GSS Schemes became non-contributory members of the West State Superannuation Scheme (WSS). Employees commencing employment on or after 16 April 2007 became members of the GESB Super Scheme (GESBS). Both of these schemes are accumulated schemes. Perth Theatre Trust makes concurrent contributions to GESB on behalf of employees in compliance with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. These contributions extinguish the liability for superannuation charges in respect of the WSS and GESB Schemes.

The GESB makes all benefit payments in respect of the Pension and GSS Schemes, and is recouped by the Treasurer for the employer's share.

See also note 2(r) 'Superannuation Expense'.

(ii) Provisions - Other

Employment On-Costs

Employment on-costs, including workers' compensation insurance, are not employee benefits and are recognised separately as liabilities and expenses when the employment to which they relate has occurred. Employment on-costs are included as part of 'Other expenses' and are not included as part of Perth Theatre Trust's 'Employee benefits expense'. The related liability is included in 'Employment on-costs provision'. See note 9 'Other expenses' and note 27 'Provisions'.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

(r) Superannuation Expense

The following elements are included in calculating the superannuation expense in the Income Statement:

(i) Defined contribution plans - Employer contributions paid to the Gold States Superannuation Scheme (GSS), the West State Superannuation Scheme (WSS), and the GESB Super Scheme (GESBS).

The superannuation expense does not include payment of pensions to retirees, as this does not constitute part of the cost of services provided in the current year.

The GSS Scheme is a defined benefit scheme for the purpose of employees and whole-of-government reporting. However, apart from the transfer benefit, it is a defined contribution plan for agency purposes because the concurrent contributions (defined contributions) made by the agency to GESB extinguishes the agency's obligations to the related superannuation liability.

Superannuation costs incurred under the venue management contract have been included in the Income Statement.

(s) Resources Received Free of Charge or for Nominal Cost

Resources received free of charge or for nominal cost that can be reliably measured are recognised as income and as assets or expenses as appropriate, at fair value.

(t) Comparative Figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current financial year.

(u) Department of Culture and the Arts

The Department provides staff and other support to agencies in the Culture and the Arts portfolio. The Department receives an appropriation for salary costs, superannuation and fringe benefits tax. These resources, provided to the Board, but paid for by the Department, have been treated as "Resources received free of charge" in the Income Statement under the item "Income from State Government".

In addition the Department also provides shared corporate services to Perth Theatre Trust which are not recognised in the Income Statement.

3. Disclosure of changes in accounting policy and estimates

Initial application of an Australian Accounting Standard

Perth Theatre Trust has applied the following Australian Accounting Standards and Australian Accounting Interpretations effective for annual reporting periods beginning on or after 1 July 2007 that have impacted on Perth Theatre Trust:

1. AASB 7 'Financial Instruments: Disclosures' (including consequential amendments in AASB 2005-10 'Amendments to Australian Accounting Standards [AASB 132, AASB 101, AASB 114, AASB 117, AASB 133, AASB 139, AASB 1, AASB 4, AASB 1023, & AASB 1038]'). This Standard requires new disclosures in relation to financial instruments and while there is no financial impact, the changes have resulted in increased disclosures, both quantitative and qualitative, of Perth Theatre Trust's exposure to risks, including enhanced disclosure regarding components of Perth Theatre Trust's financial position and performance, and changes to the way of presenting certain items in the notes to the financial statements.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

Voluntary changes in Accounting Policy

Effective 1 July 2007, Perth Theatre Trust made a change in capitalisation threshold of assets from \$1,000 to \$5,000. In accordance with the AASB 108.29, this had a retrospective impact of reducing the accumulated surplus by \$894,000 and will have a longer term effect of less than budgeted depreciation expense in future years.

Future impact of Australian Accounting Standards not yet operative

Perth Theatre Trust cannot early adopt an Australian Accounting Standard or Australian Accounting Interpretation unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. Consequently, Perth Theatre Trust has not applied the following Australian Accounting Standards and Australian Accounting Interpretations that have been issued but not yet effective. These will be applied from their application date.

Title	Operative for reporting period beginning on/after
AASB 101 'Presentation of Financial Statements' (September 2007). This Standard has been revised and will change the structure of the financial statements. These changes will require that owner changes in equity are presented separately from non owner changes in equity. Perth Theatre Trust does not expect any financial impact when the Standard is first applied.	1 January 2009
Following a review the AASB has made the following pronouncements:	
AASB 1004 'Contributions' (December 2007).	1 July 2008
AASB 1052 'Disaggregated Disclosures' (December 2007).	1 July 2008
AASB 2007-9 'Amendments to Australian Accounting Standards arising from the review of AASs 27, 29 and 31 [AASB 3, AASB 5, AASB 8, AASB 101, AASB 114, AASB 116, AASB 127 & AASB 137] (December 2007).	1 July 2008
Interpretation 1038 'Contributions by Owners Made to Wholly-Owned Public Sector Entities (revised) (December 2007).	1 July 2008

	2008	2007
	\$ 000	\$ 000

4. Employee benefits expense

Wages and salaries (a)	7,150	6,548
Superannuation - defined contribution plans (b)	162	157
Superannuation - other schemes	519	445
Long service leave	124	165
Annual leave	391	314
Other related expense	558	451
	8,904	8,080

(a) Includes the value of the fringe benefit to the employee plus the fringe benefit tax component.

(b) Defined contribution plans include West State, Gold State and GESB Super Schemes (contributions paid).

Employment on-costs such as workers compensation insurance are included at note 9 'Other Expenses'. The employment on-costs liability is included at note 27 'Provisions'.

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

	2008	2007
	\$ 000	\$ 000
5. Supplies and services		
Communications	446	374
Consultants and contractors	118	205
Consumables	316	301
Advertising and promotion	177	177
Management fees	427	388
Programming	124	281
Equipment purchases	398	346
Insurance premiums	74	163
Lease hire	356	337
Legal fees	25	43
Licences	198	76
Maintenance	298	212
Printing	81	131
Bank and credit card charges	151	56
Temporary staff	305	105
Travel	70	74
Entertainment	82	63
Other	370	294
	<u>4,016</u>	<u>3,626</u>
6. Depreciation and amortisation expense		
Depreciation		
Buildings	309	281
Leasehold improvements	326	359
Plant, equipment and vehicles	304	304
Total depreciation	<u>939</u>	<u>944</u>
Amortisation		
Intangible assets	16	44
Total amortisation	<u>16</u>	<u>44</u>
Total depreciation and amortisation	<u>955</u>	<u>988</u>
7. Accommodation expenses		
Rent	278	247
Electricity and gas	445	466
Water	138	164
Repairs and maintenance	614	444
Cleaning	179	187
Security	203	155
Other	120	109
	<u>1,977</u>	<u>1,772</u>

PERTH THEATRE TRUST
Notes to the Financial Statements
for the year ended 30 June 2008

	2008	2007
	\$ 000	\$ 000
8. Capital User Charge		
Capital User Charge	0	898
	<u>0</u>	<u>898</u>

The charge was a levy applied by Government for the use of its capital. The final charge was levied in 2006-07.

9. Other expenses

Sponsorship	139	166
Doubtful debts expense	0	6
Employment on-costs (a)	138	91
Other (b)	37	27
	<u>314</u>	<u>290</u>

(a) Includes worker's compensation insurance and other employment on-costs. The on-costs liability associated with the recognition of long service leave liability is included at note 27 'Provisions'. Superannuation contributions accrued as part of the provision for leave are employee benefits and are not included in employment on-costs.

(b) Includes audit fees, see also note 36 'Remuneration of Auditor'.

10. User charges and fees

Venue hire and related charges	5,107	4,673
BOCS ticketing fees	3,107	2,701
Other	0	88
	<u>8,214</u>	<u>7,462</u>

11. Trading Profit

Sales	3,977	3,833
Cost of Sales:		
Opening inventory	(97)	(127)
Purchases	(1,041)	(1,019)
	<u>(1,138)</u>	<u>(1,146)</u>
Closing inventory	93	97
Cost of Goods Sold	<u>(1,045)</u>	<u>(1,049)</u>
Trading Profit	<u>2,932</u>	<u>2,784</u>

See Notes 2(n) 'Inventories' and Note 18 'Inventories'

12. Sponsorship

AEG Ogden (Perth) Pty Ltd sponsorship	148	103
His Majesty Theatre Foundation sponsorship	218	161
	<u>366</u>	<u>264</u>

13. Interest revenue

Interest revenue	438	303
	<u>438</u>	<u>303</u>

